



## **WANT TO ROLL YOUR POLE TONITE?**

*POLE ROLL - It's not just a racing term, now it's a product to protect your chassis! See it now at: [poleroll.com](http://poleroll.com)*

Los Angeles ([PRWEB](http://PRWEB)) November 14, 2003 -- "ROLL YOUR POLE AND YOU'LL THANK US WHEN YOU SCRAPE IT," says Rhett Monitor, Vice President of Customer Relations for Pole Roll, Inc. The Los Angeles-based auto body protection company has announced today the introduction of "The Pole Roll," (TM)(Pat. Pend.) [[POLEROLL.COM](http://POLEROLL.COM)] the safe, effective, and inexpensive solution to surface auto body damage caused by millions of parking garage and carport poles nationwide.

More than three years in development and now available at [poleroll.com](http://poleroll.com), the Pole Roll (TM) is a highly durable, high-tech composition of thin, flexible foam padding housed inside a tough, weather-resistant, scuff-resistant skin. Simply wrap a Pole Roll (TM) around a pole of any size and shape beside the place where you park your car (Pole Roll's are available in three sizes to fit almost any size and shape pole), fasten the Velcro straps, and lock in place using the two keyed locks provided with each order. Voila! Say good-bye to scuffs and scratches previously caused by close encounters of the pole kind. Adds Rhett Monitor, "That's why we say: 'Don't Back Out Without It!'"

But is there really a need for this product? Just observe your neighbors. Today or tonight, drive down any street or alley in any big city or small town and you'll see what the designers of the Pole Roll (TM) saw when they decided to invent this breakthrough auto body protection product -- millions of determined car owners are attempting to protect their automotive investments from interior and exterior garage poles by wrapping their poles with pieces of rugs, rags, duct tape, leaf bags, even inner tubes. The result: ugly. Say good-bye to ugly. Say hello to Pole Roll! (TM)

For more information, visit: [poleroll.com](http://poleroll.com) or phone the company toll free: 1-(866) 336-8537. If busy, phone us direct: (310) 842-4000.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).