



CALLCOMMAND APPROVED BY CHRYSLER GROUP AS PREFERRED MARKETCENTER SUPPLIER

CallCommand, a leading provider of web-based communication solutions to automotive retailers nationwide, today announced it has been approved by the Chrysler Group as a MarketCenter supplier. MarketCenter offers a selection of services from a variety of vendors for their Chrysler, Dodge and Jeep® dealer base.

CINCINNATI, OHIO, (PRWEB) November 17, 2003 -based communication solutions to automotive retailers nationwide, today announced it has been approved by the Chrysler Group as a MarketCenter supplier. MarketCenter offers a selection of services from a variety of vendors for their Chrysler, Dodge and Jeep® dealer base.

"This has been a wonderful year of new product development and expansion for CallCommand," commented Al Babbington, CallCommand CEO, "approval as a Chrysler Group MarketCenter supplier is the icing on the cake," Babbington added.

One area that CallCommand has concentrated its research and product development over the past year is how to safely navigate complicated Do Not Call (DNC) legislation. According to Babbington, as industry compliance experts on the new Telemarketing Sales Rule (TSR) and Telephone Consumer Protection Act, (TCPA) CallCommand helps dealers cut through the confusion.

"Knowing whom they can contact and when will become one of the Dealers' most important tools. We have received a strong response from the Chrysler Group dealers since being placed as a supplier on MarketCenter," said Babbington.

While court battles continue, the FTC is enforcing the ban on commercial telemarketers and dealers across the nation face a need to restructure their business practices or be open to hefty fines and possible lawsuits. CallCommand's most recent product release, CallScan, offers state, federal and company specific DNC compliance solutions and assists dealerships in building an infrastructure to support the new FTC and FCC legislation.

Most importantly, CallScan helps dealerships ensure that all safe harbor requirements are met and that any violations that may occur are the direct result of an error. The CallScan system simplifies everything; it offers the tools and training to follow compliance requirements.

Not only does CallCommand provide the infrastructure necessary to follow the DNC requirements, it also supplies direct marketing and communication solutions to help drive traffic into Service and Sales departments.

CallCommand's CallStream, released earlier this year, is a web-based personalized calling system designed to provide superior voice messaging to cell phones, land phones and other devices. Combining the latest telecom and Internet technologies, CallStream enables the delivery of personal voice messages to any customer database, regardless of size, instantaneously from any location.



ABOUT CALLCOMMAND:

Call Command is a leading provider of communication solutions for retailers, businesses and government agencies. Their patent pending technology decreases marketing and communication costs while simultaneously improving customer responsiveness. All of their solutions are fully web-based and do not require hardware, software or telephony equipment.

CallStream, CallCommand's original product release, is a revolutionary, web-based personalized calling system designed to provide superior voice messaging to cell phones, land phones and other devices. Combining the latest, most innovative telecom and internet technologies, CallStream provides for quick, reliable execution of targeted communications.

The solution is entirely web-based and as such is incredibly user friendly and requires no infrastructure - no hardware, no software. CallStream enables its clients to deliver personal voice messages to any customer database, regardless of size, instantaneously - from any location.

CallScan, the newest release from CallCommand, offers state and federal do not call compliance solutions. CallScan will assist Dealers in building an infrastructure to support the new legislation being imposed by the Federal Trade Commission. Most importantly, this feature will aid Dealers in ensuring that all safe harbor requirements are met and that any violations that may occur are the direct result of an error.

For additional information please contact Lindsay Whitson: phone: 1-877-T0COMMAND, email: lwhitson@callcommand.com or visit CallCommand's web site at www.callcommand.com.

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