



Mana-Tee Concepts, LLC Creates a New toy Vehicle Category with Mad Wheelz

Jack Robbins, founder of Mana-Tee Concepts® LLC and former owner of Road Champs®, has done it again with a new line of character vehicles, MINI MAD WHEELZ®, that are sure to tickle your funny bone. There is a burger named Cheesie Rider®, a pirate named Jolly Dodger® and a brain named Brain Drain®, just to mention a few. Mana-Tee has play sets, accessories, and gift sets planned for future release as well as Series Two with an additional 12 styles.

Singer Island, FL ([PRWEB](#)) November 20, 2003 - November 20, 2003 - Jack Robbins, founder of Mana-Tee Concepts® LLC and former owner of die-cast vehicle manufacturer Road Champs®, has partnered with renowned toy development group Scrambled Eggz Productions® to produce a new line of mini character vehicles that are sure to tickle your funny bone.

MINI MAD WHEELZ adds humor and fun to a category oversaturated with vehicles based on reality. Series one consists of 3 groups, Fast Foods, Road Warriors and Spare Parts. Each group consists of 4 characters each. There is a burger named Cheesie Rider®, a pirate named Jolly Dodger® and a brain named Brain Drain®, just to mention a few.

These crazy collectable vehicles are sold in both 2 and 4 packs. The 2 packs are now available at select Walmart and other retail stores. Mana-Tee has play sets, accessories and gift sets planned for future release as well as Series Two with an additional 12 styles.

For further information on MINI MAD WHEELZ visit the official website at www.madwheelz.com.

Scrambled Eggz Productions, located in Marlton, NJ, provides creative services such as brand development, package design and product development to the children's entertainment industry. For further information on Scrambled Eggz Productions visit www.scrambledeggz.com.

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Online Web 2.0 Version

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