



The Snow Tire FAQ Announces 2004 Real World Tire Lineup

Fairport, NY — John Werner, the editor of the The Snow Tire FAQ (<http://www.snowtire.info>), announced today plans for the 2004 Real World Snow Tire Tests.

(PRWEB) November 21, 2003 -- Fairport, NY — John Werner, the editor of the The Snow Tire FAQ (<http://www.snowtire.info>), announced today plans for the 2004 Real World Snow Tire Tests.

— Since its inception, The Snow Tire FAQ has helped thousands of people learn about snow tires and has helped them make the right choice for their needs. There are many people making many claims about tires. We try to help the consumer see through the confusion and make clear choices. —

The Real World Snow Tire Tests are one way the Snow Tire FAQ helps consumers. — As the Snow Tire FAQ became more popular, I began receiving more and more e-mail asking me for my opinion and recommendations on snow tires. Since my experience was limited, I came up with the idea of the Tire Test, a winter-long test of snow tires on real roads in real world conditions.

— The world is not a controlled situation. Consider this: When is the last time you drove on ice as perfectly flat and maintained as a hockey rink? Have you ever driven in a parking lot full of fresh, virgin snow? The Snow Tire FAQ test is different from many others, in that it is done in the same conditions that you or I would find when we drive; the conditions we find on the roads we drive on. —

This year, five companies have provided six sets of tires to test. — It's quite encouraging to see the response of the snow tire manufacturers. It's also quite intimidating. At one time, I was worried about having tires to test. This year, I'm worried about having enough volunteers and vehicles to test them. —

The tires that will be tested are (in alphabetical order):

- Bridgestone Blizzak WS-50 (185/65 R 15)
- Green Diamond Inari (185/65 R 15)
- Kuhmo KW11 (195/60 R 15)
- Nokian Hakkapeliita-2 (195/60 R 15)
- Nokian WR (195/60 R 15)
- Toyo Observe (185/65 R 15)

About The Snow Tire FAQ

The Snow Tire FAQ is an independently operated, non-commercial site providing information on Snow Tires. — I make my living writing software for a company located outside Rochester, NY. I don't sell tires. I don't even get advertising revenue from tire manufacturers, — says editor John Werner.

During the winter months, the site will often have well over 100 visitors per day. During the months of October, November, and December of 2002, The Snow Tire FAQ (<http://www.snowtire.info>) had over 10,000 visits.

For more information on The Snow Tire FAQ please contact:

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<http://www.snowtire.info>

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