

## Curry's Auto launches website with automated Service Knowledge Center

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Gainesville, VA (<u>PRWEB</u>) January 03, 2013 -- Curry's Auto Service, headquartered in Gainesville, Virginia, has launched a new interactive website (<u>www.currysauto.com</u>), where customers can find answers to their questions about car care and repair.

As a centerpiece to the new site, Curry's has designed a <u>Service Knowledge Center</u>, where customers can see how the major auto systems operate through a series of computer automated graphics. The systems illustrated include braking, belts, hoses, heating and air conditioning, lighting, electrical, steering and suspension and drivelines.

Using the new Curry's Auto Service website, customers can also perform the following functions online:

- Search for tires by size and brand of the tire and make of their car.
- Schedule a maintenance or repair service.
- Access an "Online Garage" for money-saving discounts and deals, to review their vehicle service history and to receive automatic service and recall notices.
- Rate the service they receive at Curry's.
- Send a message to Curry's or submit a testimonial.

"The new website is part of our continuing efforts to improve the customer's experience at Curry's Auto Service," says President Matt Curry." Our goal has always been to provide honest automotive repair advice, quality workmanship and exceptional service. When customers bring in a car for service, our staff takes time to show them what parts need to be repaired or replaced and to go over the car with them. Now we can do the same thing virtually."

Curry's Auto Service is one of the largest independent auto service and repair shops in the Washington, DC, area, with nine locations in Northern Virginia and Maryland. Curry's services more than 4500 customers each month at its shops in Alexandria, Arlington, Chantilly, Dulles, Fairfax City, Falls Church, Gainesville, Gaithersburg and Great Falls/Reston.

Because of their customer service programs, Curry's Auto Service was awarded the prestigious 2011 <u>Angie's List Super Service Award</u>, an honor bestowed annually on approximately 5 percent of all the businesses rated on the nation's leading provider of consumer reviews.

## About Curry's Auto Service:

Founded by Matt and Judy Curry in 1997, Curry's Auto Service was named "2010 Top Shop" by Motor Age Magazine. In June 2010, Curry's Auto Service was chosen by the readers of Northern Virginia Magazine as "Best Auto Repair Shop" in Northern Virginia. In addition, Curry's has received the highest AAA ratings in the country for customer satisfaction.



On March 1, 2011, Matt Curry was chosen as one of eight "Locally Grown Heroes" by the Network for Teaching Entrepreneurship. Before its selection in 2010 by Motor Age magazine as 2010 Top Shop, Curry's Auto Service as one of three finalists across the country for Tire Review Magazine's "2009 Top Shop Award." Judy Curry has been recognized by the Washington Business Journal as one of the "Women Who Mean Business" in 2008 and by Virginia Lawyer's Weekly as one of the "Influential Women of Virginia" in 2010.

Headquartered in Gainesville, Virginia, Curry's Auto Service has been involved in a major expansion program that has seen it grow from four stores in 2008 to nine in 2011. In recognition of this growth, Curry's Auto Service has been named for three consecutive years (2010, 2011 and 2012) to the Inc. 5000 list of fastest growing private companies in the U.S. and for the second year to the Washington Business Journal's list of the 50 Fastest Growing Companies in the Washington, DC, area.

For more information on Curry's Auto Service, visit the company website at <a href="http://www.currysauto.com">http://www.currysauto.com</a>



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## Online Web 2.0 Version

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