

Carsforsale.com Announces New Dealer: Selin Auto Exchange

Carsforsale.com has teamed up with Selin Auto Exchange to launch a new dealer website, mobile site, dealership inventory listings and a platform of additional marketing tools.

Sioux Falls, SD (<u>PRWEB</u>) January 03, 2013 -- <u>Selin Auto Exchange</u> has recently teamed up with <u>Carsforsale.com</u> to launch their new custom dealer website. The site includes an upgraded dealer website, mobile site and dealership inventory listings on Carsforsale.com's inventory site, as well as a platform for additional dealer marketing tools.

Carsforsale.com's services offer Selin Auto Exchange a competitive advantage in the marketplace with advertising solutions, technology savvy site design and company positioning and ranking tools throughout the World Wide Web, all developed with the car buying consumer in mind.

With millions of consumer searches each month, Carsforsale.com's inventory site offers great lead potential, to a nationwide car buying community. Also, Selin Auto Exchange will be a part of Carsforsale.com's exclusive automotive partnership with <u>Freeclassifieds.com</u>, where vehicle inventories will be posted for an even stronger consumer reach

Aaron Oestreich, Director of Dealer Development with Carsforsale.com states, "Providing dealers with simple, powerful and effective marketing services is at the core of what we do, and we are excited to expand the Selin Auto Exchange brand."

About Selin Auto Exchange:

Selin Auto Exchange is located in Lodi, NJ and is a used car dealer of cars, trucks and SUV's. Their new website can be found at http://www.selinautoexchange.com/.

About Carsforsale.com:

Carsforsale.com created in 1999 and headquartered in Sioux Falls, SD, is one of the fastest growing and most popular auto classified websites. Carsforsale.com offers a fast and effective way to connect buyers with sellers of used cars. Carsforsale.com reaches millions of unique visitors each month and is a privately held company.

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Online Web 2.0 Version

You can read the online version of this press release here.