

## **New Powersports Distributor Makes Debut: Octane Ridge**

*New Side by Side Products and Accessories on Display at 2016 AIM Expo*

Orlando, FL ([PRWEB](#)) October 08, 2016 -- Octane Ridge will make its public debut as a distributor to its growing dealer network at the American International Motorcycle Expo (AIM) from October 13th through the 16th. Octane Ridge will be represented at the 2016 AIM Expo with fantastic products on display, a knowledgeable staff and live demonstrations of the easy to use OctaneRidge.com website for dealers to interact with.

Octane Ridge offers the following benefits to their registered dealers:

- Hassle Free Business Model
- No Minimum Buy In
- No Minimum Orders
- High End Unique Product Offering
- Dealer Support System
- Free Shipping to Lower 48 States
- Enforced MAP Policies
- Dealer Locator

All of the below mentioned brands will be represented in the Octane Ridge booth at the AIM Expo. “We are very excited to be able to showcase some amazing products at AIM this year,” said Scott Harper, CEO. “We will have a CFMOTO Z Force side by side in our booth, complete with a Hifonics Thor Bluetooth 6 Speaker Sound bar, Rival skid plates, Impact Implements disc and 1-point lift system and Octane Ridge Off-Road doors, bumper and windshield.”

Octane Ridge is a distributor of powersports products including, but not limited to:

- Rival Off-Road Skid Plates, A-Arms Guards and more
- Hifonics Audio Systems
- Denali Snow Plows
- Firestorm Cab Heaters
- Viper Winches
- Sirius LED Lighting
- Impact Implements
- Octane Ridge Off-Road Doors, Bumpers, Windshields and more

Octane Ridge was created in 2015, with the sole focus to bring high end unique products to franchised power-sport dealers, and give them access to parts and accessories like never before. The brand’s website, [www.OctaneRidge.com](http://www.OctaneRidge.com), is designed to offer dealers a fast and easy way to expose their customers to the newest products for their Side by Sides while providing answers to most questions by simply logging in. A knowledgeable staff is also available to provide over the phone support.

“We’ve worked extremely hard to get to this point and are really looking forward to everyone’s reactions and making new friends at the 2016 AIM Expo,” Harper adds.

With manufacturers, vendors, dealers and consumers travelling from all around the globe to attend the 2016 AIM Expo, Octane Ridge is excited for the opportunity to show the powersports industry the competitive advantage they offer.



Octane Ridge is currently expanding their dealer network. [Click here](#) to register your business.

#### About Octane Ridge

Octane Ridge is a wholesaler of off-road products, dedicated to providing the highest quality parts and accessories for Side by Side dealers. We want our dealers to have access to products they can't get anywhere else, as well as, an easy-to-navigate site that allows dealers and their customers to browse products.



**Contact Information**

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).