

## **World Patent Marketing Success Team Announces Baby Alert, A Baby Safety Invention That Helps Prevent Children From Being Locked In Cars**

*World Patent Marketing Reviews A New Baby Safety Invention. Will Baby Alert Be the Next World Patent Marketing Low Cost Success Story?*

Miami, FL ([PRWEB](#)) October 06, 2016 -- World Patent Marketing, a vertically integrated manufacturer and engineer of patented products, introduces Baby Alert, a baby safety invention that prevents baby's from being locked in cars.

"The baby care industry is worth \$48 billion," says Scott Cooper, CEO and Creative Director of World Patent Marketing. "One of the reasons that this industry is growing is that baby care products are now being used by infants for longer periods due to parents wanting the best for their kids."

"When taking care of a baby, things get pretty hectic, and it's become somewhat common for parents to have so many things on their mind, they forget their child locked in the car," says Jerry Shapiro, Director of Manufacturing and World Patent Marketing Inventions. "This baby safety invention will help prevent this horrible accident from ever happening again."

Baby Alert is a baby safety invention that helps protect children. Leaving a child the car can be very dangerous. The baby could be forgotten there for hours or the car can heat up, which can be potentially fatal. This invention automatically alerts parents if they happen to have forgotten their child in the car. It consists of several audio receptors and a loud speaker along with a display. The audio sensors detect the car's engine noise and it immediately warns the parent to remember their baby once the engine is turned off. The unit is small, portable, and battery-powered, meaning it can easily be taken anywhere and even be kept in the glove box. This invention will ensure that the baby is kept out of harm's way.

"It helps parents and babies," says inventor Ruth M. "It saves lives of babies. It is simple and easy to use, this is different from other similar products."

Baby Alert is a baby safety invention that alerts parents when they have forgotten a child locked in the car. This will help prevent future accidents when a baby is locked inside.

### **ABOUT WORLD PATENT MARKETING**

World Patent Marketing is always looking for new [invention ideas](#). The company provides invention services and is one of the only patent companies that engineers and manufactures its own products. The company is broken into six operating divisions:

Patent Assistance and Research \* Prototypes and Manufacturing \* Distribution and Retail \* Digital Marketing and Social Media \* Direct Response TV and Internet Video Production \* Patent Licensing & Investments

As a global leader in the patent invention services industry, World Patent Marketing is by your side every step of the way, utilizing its capital and experience to guide the invention process towards a successful product launch so you can be one of the next [World Patent Marketing Success Stories](#).

[World Patent Marketing Reviews](#) enjoy an A+ rating with the Better Business Bureau (World Patent Marketing

BBB) and has earned five-star ratings from Google and consumer review sites such as Consumer Affairs, Trustpilot, Shopper Approved, Customer Lobby, ResellerRatings, My3Cents and World Patent Marketing Glassdoor.

The CEO of World Patent Marketing, Scott Cooper, is also a Director of The Cooper Idea Foundation is the founder of the New York Inventors Exchange and has also been a proud member of the National Association of Manufacturers, Duns and Bradstreet, the US Chamber of Commerce, the South Florida Chamber of Commerce, the Miami Beach Chamber of Commerce, the Greater Miami Chamber of Commerce, the Association for Manufacturing Excellence and the Society of Plastics Engineers.

Those who are wondering how hard is it to get a patent or how much does it cost to patent an idea, should contact the invention marketing experts.

World Patent Marketing credits its invention success to it's powerful and influential advisory board and its controversial “shock content” approach to [invention marketing](#). According to Scott J. Cooper, the CEO and Creative Director of [World Patent Marketing](#), “[complaints](#) from competitors are just part of the World Patent Marketing cost of doing business.”

To [submit invention ideas](#), contact World Patent Marketing at (888) 926-8174. Corporate headquarters located at 1680 Meridian Avenue, Miami Beach, Florida 33139.



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