

Boyd's Tire and Service Center Announces Website Overhaul - Website Redesign Makes Shopping for Tires Online Easier than Ever

Boyd's Tire & Service Center is a Central Ohio staple with multiple locally owned and operated automotive service centers. A brand new website redesign puts specialized tools and information right at their customer's fingertips to provide helpful knowledge about vehicle maintenance and repairs, contact their local service center, schedule appointments, and make purchasing tires online easy, fast, and convenient.

Columbus, OH ([PRWEB](#)) January 06, 2014 -- Boyd's Tire & Service Center has been serving their customers since 1996 and has expanded to include seven state-of-the-art locations around Central Ohio. Jumping ahead first into the online support world, Boyd's set up an easy to use and informative website to provide their same level of customer support and expert service to their communities' right from the convenience and comfort of their own home computer. Listing to what their customers needed, they have just launched their newly designed website, with even easier navigation tools, new features, and no-frills, honest up front pricing.

Included in the new website redesign at [boydstire.com](#) are new tools, features, and an easier to navigate layout. Right from the home page customers can find out about services and schedule an appointment, search with Boyd's easy tools for the best tires as very competitive prices, and get the latest news on vehicle maintenance, as well as exclusive deals on services, tires, and more. With a new, updated catalog, it is easier than ever to find the best product, at the best price, hands down. There are multiple search features, and many new options, even first time customers find the best tire for their needs, every time at super competitive prices. Because Boyd's Tire & Service Centers know that your time is valuable, online shoppers can now take advantage of a tire reservation feature, and get all inclusive pricing right on the website, so there are no hidden costs and no surprises.

Boyd's Tire & Service Centers employ knowledgeable, and highly skilled ASE trained technicians for nothing but the best service. Customers can stop by any of Boyd's Tire & Service Centers in Ohio, or they can price and browse before they buy by checking out [boydstire.com](#), containing a new, updated, large inventory of tires. With their new easier-to-use website customers can print online coupons, find locations, get instant pricing, and even contact Boyd's Tire & Service Center directly to schedule maintenance appointments. To take advantage of easy online tire shopping, or to find the nearest Boyd's Tire & Service Center, log on today!

About Boyd's Tire & Service Center: Boyd's Tire and Service Center is family owned and operated since 1996 with seven locations in and around the Columbus area. Specializing in cars and light trucks, Boyd's uses state-of-the-art equipment to provide the very best in quality repairs and maintenance. With highly skilled and ASE trained technicians to answer all questions, customers can rely on Boyd's for safety, service, and honest work-Boyd's Tire & Service Center strives to be the best in the industry.

With seven locations to serve central Ohio, stop in today!

<http://boydstire.com/> was built and powered by Tire Company Solutions (TCS), the complete tire software solution company. TCS is on a mission to provide its clients with the best customer support in the industry by producing a stable, reliable product backed by a competent and knowledgeable staff. With nine years in business offering tools, resources and support, TCS strives to be the leader in customer satisfaction. TCS is



located at 3313 Williams Enterprise Dr. Cookeville, Tennessee 38506. For contact information, visit their website at www.tcstire.com.

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Online Web 2.0 VersionYou can read the online version of this press release [here](#).