

## Pep Boys Launches Striker Simple Sucker

Striker is introducing the Simple Sucker Phone Mount to the automotive industry at Pep Boys locations throughout the nation.

Mooresville, NC (<u>PRWEB</u>) January 03, 2014 -- Striker, a company paving the future of innovation, is pleased to announce its expansion into Menards, with the latest innovation in mounting devices, The Simple Sucker—a flexible, suction cup smartphone mount. The Simple Sucker is perfect for watching videos, playing music, casual web-surfing, or mounting in the car when using the GPS function on smartphones.

This new, inexpensive gadget makes mounting a phone or music player to a desk, treadmill, windshield, counter top, or any smooth surface quick and easy. Simply bend the Simple Sucker, with phone attached, into a comfortable viewing position, and start playing videos, podcasts, or music. It's also great to keep an eye on tweets, update notifications, texts, or to casually surf the web at home, in the office, around the garage, or on an airplane. Just mount it to the coffee table, sit back, and relax. Use it for hands-free Skype/speakerphone calls, watching DIY videos, or in the car with a smartphone's navigation application.

The Simple Sucker is made from a single piece of high-quality silicone, with a flexible piece molded inside to hold the phone securely in a bent position. It can even be used to wrap and store earbuds. A 1.5 inch diameter smooth, hard surface is required to mount each end of the Simple Sucker. The potential uses are endless.

Pep Boys locations across the country have already begun carrying the Striker Simple Sucker for \$6.99. Kids, parents, and even grandparents can benefit from using the Simple Sucker; it's simple and effective. With long trips over the holiday season, it's a useful gadget that will keep the cup holder free for drinks, rather than phones, while also having the ability to keep the kids busy in the back seat. And it's perfect for those upcoming spring home/car projects, watching DIY videos out in the garage.

Customers interested in learning more about Striker's Simple Sucker Phone Mount can visit <u>http://www.StrikerHandTools.com</u> to see more information, pictures, and demo videos. For additional questions, please call Striker corporate at 1-704-658-9332, or email info(at)striker1(dot)com.

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## Online Web 2.0 Version

You can read the online version of this press release here.