

## **American Hot Rod Foundation Announces New Podcast, "The RodCast"**

*Director of AHRF interviews hot rod pioneers to share their stories of racing and rodding*

Cos Cob, Connecticut ([PRWEB](#)) October 04, 2016 -- The American Hot Rod Foundation (AHRF) has announced that David Steele, the director of AHRF, will be launching a podcast devoted to stories from hot rod pioneers and preserving the history of hot rodding.

In the first episode of The RodCast, David interviews the infamous Pete Henderson, who many may know as the man who drag raced and beat an undefeated quarter horse with his '32 Ford Roadster. As listeners will find out from RodCast, there is a whole lot more to Pete Henderson than that single moment in time.

In the podcast episode you'll hear Henderson talk about what it was like to be a teenager growing up in southern California around World War II, having a brother, who was 10 years older than Pete, who was racing at the dry lakes as early as 1933, and how his journey in the car hobby has continued since his colorful days as an early hot rodder. He will share how he got involved in hot rodding, the story of finding and building his now famous '32 roadster, and, of course, the complete and detailed story of the infamous "Horse Race."

David, the host of The RodCast and director of the AHRF, is a native of Buffalo, New York. He grew up as a hot rodder thanks to his father, a GM factory worker and hot rodder who restored, collected, and raced many cars, including a daily driver 1960 Corvette drag car. Like many younger hot rod traditionalists, David was forever changed by acquiring one of Don Montgomery's books showing the beauty of stripped-down Lakes roadsters. Now the caretaker of an historic 1940s hot rod, Steele owns the ex-Tommy Sparks roadster. As a trusted hot rod historian, David has contributed to the magazines Hot Rod Magazine and Hot Rod Deluxe.

New episodes of The RodCast will be posted frequently and will include interviews with everyone from our most coveted Hot Rod pioneers to current day hot rod traditionalists and everyone in between including Hot Rod pioneer Tommy Sparks, Former Director of the NHRA and Bonneville record setter, Tony Thacker and the Camfather himself, Ed Iskenderian.

You can find The RodCast at [www.ahrf.com](http://www.ahrf.com).

For more information on the American Hot Rod Foundation, visit the AHRF Facebook page at <https://www.facebook.com/AmericanHotRodFoundation/>

### About the American Hot Rod Foundation

AHRF was founded in Cos Cob, Connecticut in 2002 by Steve, Carol and Jack Memishian to gather, research and preserve the rich history of American hot rodding. The nonprofit organization has recorded more than 150 two-plus hour long interviews with the most important pioneers of the sport, and has created the largest hot rod related photo collection ever assembled, with more than 93,000 vintage hot rodding photos and counting, primarily from private collections. The foundation has produced two documentary DVDs, Deuce (2006) and Slingshot (2012); a large book of hot rod stories, Hot Rod Roots (2007), by the hobby's top authors; a portfolio of vintage photos embellished by Jim Miller, Portfolio 1 Boys and Their Toys (2009); and a young person's primer on hot rodding, The Great American Hot Rod Explained (2012). A new website is coming soon with a robust catalog of hot rod images at <http://www.ahrf.com>.

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