



## It's that time of the month and Eufora MasterCard is at it again!

*Eufora MasterCard Gives Away \$30,000 GMC Extended Cab 4X4; Oregon Cardholder Fourth Winner in Four Months.*

Benjamin Hein got the phone call from Eufora MasterCard ([PRWEB](#)) November 28, 2003 -five \$30,000 cars. The lucky 49-year old Eufora cardholder from Portland, Oregon had opted in to the sweepstakes when he applied for his MasterCard. Hein is now the owner of a brand-new GMC Extended Cab 4X4 and yet another dedicated Eufora MasterCard user.

Hein was the fourth winner of the Eufora Monthly New Car Sweepstakes. Eufora gave away its first car in August 2003 to a Colorado couple, its second car to a woman from Texas and its third car to a woman from Arizona. The sweepstakes begins on the first day of each month and ends on the last day of the month. Eufora cardholders earn one automatic entry into the sweepstakes for every \$100 they spend in a month; the winner is randomly drawn on or around the 15th of each month from all entries received during the previous month.

"I have not been a winner of anything significant in my lifetime", said Hein. "What a wonderful surprise! It has been eight years since I have owned a new vehicle and with the winter coming on in the Cascades, the four wheel drive will be priceless. Thank you, Thank you!"

"The Eufora Monthly New Car Sweepstakes offers our cardholders the most exciting rewards program in the industry", explained Eufora President Mark D'Ambrosio. "It is our answer to the GM® Card", he commented. "It is always fun to hear the excitement in our winners' voice when we let them know that they have won".

### ABOUT EUFORA, LLC

Headquartered in Scottsdale, Arizona, Eufora was founded in late 2002 as a co-branded MasterCard® credit and pre-paid card company. The Eufora Card has been named "The most innovative credit card product since the AT&T® card". The Eufora MasterCard® Card is issued by InfiBank, N.A. and the Eufora pre-paid MasterCard Card is issued by BANKFIRST, two of the nation's leading payment card issuers. The November winner of the Eufora Monthly New Car Sweepstakes will be randomly drawn on or around December 15, 2003.



**Contact Information**

**Mark D'ambrosio**

EUFORA

<http://www.eufora.com>

480-222-8000

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