

## Stock up on Christmas Cheer with carrentals.co.uk

Take advantage of a larger car to stock up on your overseas shopping this Christmas, with carrentals.co.uk offering discounts on all cars $\hat{A} \Box$ including mini-vans!
(PRWEB) December 4, 2003 With a survey from Switch revealing that one in four of us will be doing some Christmas shopping overseas this year, online car hire specialist carrentals.co.uk is offering discounts on all cars $\hat{A} \Box$ from $\hat{A} \Box$ mini $\hat{A} \Box$ up to $\hat{A} \Box$ minivan $\hat{A} \Box$ to help shoppers enjoy a larger car for less.
The deal offers a five per cent discount on the online prices, providing an even better deal on carrentals low price. The offer is in addition to the companyÂ□s regular £5 discount for online bookings and free cancellation cover.
A combination of cheap flights and channel crossings has helped boost Christmas shopping overseas, with the carrentals.co.uk deal designed to help shoppers gain more space to stock up on their favourite foods, drink and presents.
France continues to be the most popular destination for overseas shoppers, with 57% choosing cross-channel shopping and spending an average of £109 each on food and drink. With carrentals shoppers can either hire a car in the UK and cross the channel or fly into France and collect a car to explore for gifts further afield.
The offer means a seven-seater $\hat{A} \square Minivan \hat{A} \square now costs \hat{A}£230$ for three days hire from London, while the $\hat{A} \square Mini\hat{A} \square$ category now costs $\hat{A}£72.60$ $\hat{A} \square$ leaving more money for Christmas shopping.
Doug Scott, managing director of carrentals.co.uk, said: $\hat{A} \square$ Christmas shopping overseas is continuing to grow as shoppers take advantage of cheap travel options. A combination of more unusual gifts and perceived low prices are also attracting customers to head overseas in the run up to festivities.
$\hat{A}\Box By$ offering an extra discount on our prices we are hoping to help customers maximise their shopping safely, with larger cars available to avoid overloading, and the low prices leaving more to spend in the shops. $\hat{A}\Box$
carrentals.co.uk offers customers a choice of over 4,000 rental locations worldwide, all available through reputable companies including Alamo, Hertz, Avis, Budget, Dollar, Thrifty and Europear.
Christmas travellers can choose from a range of cars to suit their requirements - Mini, Economy, Compact, Intermediate, Full Size, Performance, Luxury and Minivan, all with the five per cent discount available.
carrentals.co.uk also features over 3,000 links to useful tourism information sites; a Jargon Buster, explaining frequently used car rental terminology; plus over 2,700 pages of travel information in a mini-guide format. There are also tips and advice on issues such as driving in a foreign country, safety and road laws.
To take advantage of the discount or for further information visit: <a href="www.carrentals.co.uk/xmas">www.carrentals.co.uk/xmas</a>
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## Online Web 2.0 Version

You can read the online version of this press release here.