



## Dec 4, 2003 - Import Performance Parts Launches New Site Tuner-World.com!

*Tuner World offers Import Tuner enthusiasts a one-stop site where they can find everything related to the Import Market from Car Previews and Reviews, to Auto News and Racing Games, and even Technical Help and DIY Manuals.*

(PRWEB) December 6, 2003 -- Tuner World was developed to offer a unique Internet experience to Import Tuner Enthusiasts. Jill Marchand, IPP's Web Designer, found it frustrating to research information pertaining to the Import Market. She found that she had to spend time on multiple web sites to find all of the information she needed. With that in mind, the goal for Tuner World was to create an all-inclusive site that offered users as much information as possible, so that people could find everything they needed easily and efficiently.

One unique aspect of Tuner World is that it welcomes enthusiasts to join the Tuner World Community and become an active member of the site. Membership is free, and registration requires only a valid email address. Members have the opportunity to write their own reviews on new and used cars, performance parts, and shops. They can also upload pictures of their own engines and cars, and comment on others. Members are encouraged to get involved with the Tuner World Forum, and contests are held where the member with the highest number of posts per month receives a gift certificate of his/her choice.

In line with the goal to develop an all-inclusive site, Tuner World also offers users performance engine parts through its parent site, [www.ImportPerformanceParts.net](http://www.ImportPerformanceParts.net). Discounts available exclusively for Tuner-World users and members are displayed daily on Tuner World's home page.

The Tuner World Web Design Dept is currently working on expanding the Technical and Spec library, and hopes to reach its goal of at least 500 articles by the middle of May, 2004.

For more information, please visit <http://www.Tuner-World.com> or contact Jill at info@tuner-world.com with any questions or comments relating to the site.

**Contact Information****Jill Marchand**<http://www.tuner-world.com>**Online Web 2.0 Version**

You can read the online version of this press release [here](#).