



## Car Rental: Global Industry Guide

*Research and Markets have announced the addition of the [Car Rental: Global Industry Guide](#) report to their offering.*

([PRWEB](#)) December 10, 2003 -- The Car Rental Global Industry Guide is an essential resource for top-level data and analysis covering the car rental industry. It includes detailed data on market size and segmentation, textual analysis of the key trends and competitive landscape, and profiles of the leading companies. This incisive report provides expert analysis on a global, regional and country basis.

### Scope of the Report

- Contains an executive summary and data on value, volume and segmentation
- Provides textual analysis of the industry's prospects, competitive landscape and leading companies
- Covers global, European, Asia-Pacific & 11 individual country markets
- Includes a five-year forecast of the industry

### Highlights

Detailed information is included on market size, measured by both value and volume. Market shares are covered by manufacturer and by brand, including private label. Distribution channels are also analysed.

This report is designed to:

- Spot future trends and developments
- Inform your business decisions
- Add weight to presentations and marketing materials
- Save time carrying out entry-level research

For a complete index of this report click on <http://www.researchandmarkets.com/reports/41532>.

About Research and Markets Ltd.

Research and Markets Ltd. are Europe's largest resource for market research. R&M distribute thousands of major research publications from the world's leading publishers, consultants and market analysts. R&M provide you with the latest forecasts on international and regional markets, key industries, the top companies, new products and the latest market trends.



For additional information on ResearchandMarkets.com, their range of reports or their value-added services, visit their web site at <http://www.researchandmarkets.com> or <mailto:press@researchandmarkets.com>



**Contact Information**

**Laura Wood**

RESEARCH AND MARKETS

0

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).