

## ROLL YOUR POLE BEFORE YOU ROLL OUT DOUGH

NO MORE CAR BODY SCRATCHES. As seen in MOTOR TREND. The POLE ROLL (TM)(Pat. Pend.) is the attractive, easy to install, and inexpensive solution to car body scuffs and

scratches caused by parking garage poles in residential or commercial parking garages and carports. See it now at poleroll.com Terrific Holiday Gift for any car owner.
Los Angeles, CA (PRWEB) December 14, 2003YouÂ $\square$ ve spotted them seemingly everywhere, those unsightly rags and rug remnants, blankets, duct tape, leaf bags, even inner tubes Â $\square$ all wrapped and hastily tied around parking garage poles as frustrated drivers try to find some way to protect their cars from that close encounter of the scratch and scuff kind. Now car owners are discovering the sleek, attractive and easy to install:
$\hat{A}\Box POLE\ ROLL!\hat{A}\Box\hat{A}\Box\ (Pat.\ Pend.)$
Pole RollÂ $\square$ is made of space age car-protection material. Pole RollÂ $\square$ wraps easily around those underground or outside carport and parking garage poles Â $\square$ and it stays put Â $\square$ silently, effectively, protecting your car.
Pole Roll, Inc. devoted three years to perfecting this high tech and highly durable approach to car body protection. The productÂ□s composition is a thin, flexible, closed-cell foam padding housed inside a tough but attractive, weather-resistant cover. Now drivers are free from the tension of trying to maneuver between or next to a garage pole, dreading that scraping sound which means the next stop is the body shop. Just think: Gone are pole-induced scratches and scuffs!
AND POLE ROLLÂ□ INSTALLS IN MINUTES! Just wrap a Pole RollÂ□ around a pole of any size and shape next to your parking spot, fasten the built-in Velcro straps, and lock the product in place with the two keyed locks provided. DONE! That's all it takes to prevent the surface damage, frustration, and expensive repair bills caused by poles and columns when you park your car.

Car owners, building owners, apartment/condo residents, and home owners alike love this product. It protects cars. It beautifies commercial and residential properties. Pole RollÂ $\square$  is available in three sizes to fit virtually any free-standing or floor-to-ceiling round, square, or oval parking pole. Sizes include:

The Standard (covers poles from  $12\hat{A}\Box - 41\hat{A}\Box$ ); (covers poles from  $41\hat{A} \square - 95\hat{A} \square$ ); The Middleman The Magnum (covers poles from  $95\hat{A}\Box - 136\hat{A}\Box$ ).

COST? MODEST. Respectively, each size retails for \$49.99, \$59.99, or \$69.99 (plus shipping & handling). Add \$10 per unit for reflective striping. Great for dark garage areas that hide poles.

The need is out there, and the solution is here. NOW. That's why we say:

THE POLE ROLLÂ□ "Don't Back Out Without It!"Â□ Orders: 1 (866) 336-8537

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## FOR IMMEDIATE RELEASE:

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## Online Web 2.0 Version

You can read the online version of this press release here.