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Research and Markets have announced the addition of the "Online Automotive Classifieds: Converting Browsers to Buyers" report to their offering.

([PRWEB](#)) December 20, 2003 --Of the around 40 million used cars sold in the US per year, about one-third are researched online, but less than four percent of total classifieds dollars were spent online in 2002.

Key Questions

What role does the Internet play in the used-car-buying process?

How large will the online automotive classifieds market be in 2008?

What can automotive classifieds Web sites do to stimulate growth of the market and increase their own share of it?

For a complete index of this report click on <http://www.researchandmarkets.com/reports/41677>

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Online Web 2.0 Version

You can read the online version of this press release [here](#).