



Elite Enterprises LLC Has an Eye on Safety In the Driveway and on the Road

58 children killed last year by backing SUV's and mini vans. The \$20 rear view safety lens can help save a life and with backing, parking, and towing.

([PRWEB](#)) December 24, 2003 --Thanks to the dedication of three sisters on a mission to save lives, Elite Enterprises LLC based in Aurora, Colorado is clearly focused on protecting children from back-over accidents caused by the blind spots on SUVs and minivans. With the affordable (\$20) Rear View Safety Lens, drivers can now gain a critical margin of safety and easily avoid obstacles that were otherwise invisible even with inside and outside rearview mirrors.

Beginning as a grassroots operation aimed at reducing the tragedy of back-over incidents that last year killed at least 58 children (www.kidsandcars.org), Elite Enterprises and its Rear View Safety Lens were recently featured in the October 2003 issue of Consumer Reports (Driving blind).

According to the report, the window-mounted Rear View Safety Lens designed especially for today's SUVs and minivans with vertical rear windows is not only cost-effective; it reduces the rear blind spot by up to 85% (from 15 feet to 2 feet), is more reliable than present-day sensor devices, and provides nearly as much protection as video camera systems costing up to \$900.

And, as important as it is to protect the safety of children everywhere, the Rear View Safety Lens from Elite Enterprises affords a number of additional advantages to ensure a safer and less stressful driving experience:

- Help protect pets and personal property
- Avoid costly collisions and rising insurance premiums
- Parallel park with confidence
- Improve highway safety by viewing multiple traffic lanes
- Monitor trailers and trailer contents (while driving or backing up)
- Prevent "squeeze accidents" by increasing your awareness of smaller vehicles before changing lanes

Elite Enterprises is proud to take an active role in improving child safety, as well as the overall driving experience in the driveway and on the road. Elite donates a portion of every sale to the non-profit Kids and cars organization to help get the word out about the dangers of back over accidents and the blind spots inherent with SUVs and Mini-Vans. With a Rear View Safety Lens from Elite Enterprises and your eye on safety, your next trip will surely be a safer one.

For more information, call 888-354-3548 (toll-free), send e-mail to chris@eliteent.com, or visit us online at www.rearlens.com.

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