



Clyde Taxi Advertising secure Scotland's largest Taxi Advertising contract

Vodka Kick - Kick off Taxi Advertising Campaign in Edinburgh

([PRWEB](#)) December 31, 2003 --Clyde Taxi Advertising was pleased this month to win the largest taxi advertising contract ever awarded to a Scottish taxi advertising agency.

GBL International's brand "Vodka Kick" bought over 50 Fully Wrapped taxis, 100 Tip-Up seat adverts and a supply of Branded receipt pads for an 18-month campaign in several cities including Edinburgh, Newcastle and Manchester.

Media Buyer for Vodka Kick said "I have been interested in using taxi's to promote Vodka Kick for a while. Clyde Taxi Advertising are incredibly helpful and have made the whole process surprisingly easy. The finished taxi's look amazing and are impossible to miss with our stand out creative. Taxi advertising is a great way to get your brand noticed every single day and the price is very competitive when compared to other forms of outdoor media. I would recommend Clyde Taxi Advertising to any other company wanting to advertise on taxis".

CTA's director Gordon Clyde looks forward to a long lasting professional relationship with Vodka Kick and wishes them every success in their future campaigns.

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Contact Information

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CLYDE TAXI ADVERTISING

<http://www.taxiadvert.co.uk>

Online Web 2.0 Version

You can read the online version of this press release [here](#).