



Auto Warranty Broker AA Auto Protection Adds Blog to Website

AA Auto Protection, a website offering consumers a variety of auto warranty options, has launched a new blog. The blog will be a source of car warranty industry and company news, product information and customer resources.

Newark, DE ([PRWEB](#)) January 5, 2010 -- AA Auto Protection ([aaautoprotection.com](#)), a website offering consumers a variety of [auto warranty](#) options, is pleased to announce the addition of a blog to its site. The blog will be a source of car warranty industry and company news, product information and customer resources. A comments section will allow customers to post their feedback, lending even greater interactivity to the Web site.

"We want to be approachable to customers, both prospective and current. We want customers to feel like they're part of the AA Auto Protection family, because to us, they are. This [car warranty](#) blog will help build those connections," said CEO Daniel Rorapaugh.

AA Auto Protection is an experienced, national, auto warranty broker. A founding member of the Vehicle Protection Association, AA Auto Protection's professional staff of consultants is committed to finding the right coverage, at an affordable price. Representing multiple auto warranty administrators, coverage for most vehicles is available. All car warranty administrators are backed by an independent, A.M. Best-rated insurance company, to ensure that customers will always get their approved claims paid.

AA Auto Protection is focused on achieving 100% customer satisfaction. The company's highly-trained, friendly, and no-pressure consultants are intent on helping, not selling. AA Auto Protection was the first broker of auto warranties, and was the first to post complete car warranty contracts online. AA Auto Protection is the premium service contract aka car warranty broker.

To read about auto warranty information on AA Auto Protection's new blog, visit <http://www.aaautowarranty.com/blog/>.

Newark, Delaware-based AA Auto Protection ([www.aaautoprotection.com](#)) was recently awarded an A+ rating by the Better Business Bureau. AA Auto Protection has been assisting customers in finding appropriate, affordable auto warranty coverage for their vehicles since 2002.

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Online Web 2.0 Version

You can read the online version of this press release [here](#).