

## A New Solution For Realtors, Car Dealership Owners, And Entrepreneurs That Wish To Showcase Their Inventory On The Web

At Web-wand.com, a realtor, car dealership owner, or small business owner can get a commercial grade website that allows them to showcase their inventory online.

Henderson, NV (<u>PRWEB</u>) January 6, 2010 - Today, web-wand.com launched a new <u>web solution for realtors</u>, <u>car dealers</u>, <u>and small businesses</u> that wish to showcase and market their inventory on the web. The small business owner can now get a branded website, hosted, and maintained to showcase their inventory for as little \$50/month.

Building a professional data-driven based website can be a challenge even for a seasoned IT professional; and with the constant change in computer systems, the cost and complexity of internet technology can quickly overwhelm a realtor, car dealership owner, or small business professional that is looking to host a website and market their inventory online. Web-wand helps small businesses avoid the complexity and reduce the cost spent building, marketing, and maintaining an inventory base web site.

According to Doug Shultz, manager at web-wand.com, "The traditional method for a business to put their inventory online is to register a domain name, hire a web developer, sign a contract that delineates the terms and specifications of the website, wait several months and then to put the site into production. The whole process is fraught with risk, cost, and uncertainties. A substantial amount of time is spent by both the business owner and web developer working out the details, revising and retesting the site. Web-wand.com has removed this costly and time consuming process and by doing so removed much of the risk. A realtor with homes to list, a car dealership, or a small business owner can now know in advance what the site will look like; how well it will function; how much it will cost to produce, maintain, and host; and when it can be brought into production.

Offering both template based and custom web-site solutions, Web-wand makes the entire process easy. A realtor, for instance, can select a web template and then have it customized to meet their requirements. Web-wand guarantees satisfaction and can deliver a working website in a few days. The customer does not pay until the website is fully functional and up and running. This approach removes the risk for the realtor or small business professional. Once the web-site is up and running all the realtor or business professional needs to do is post their inventory.

"Web-wand allows a realtor, a car dealership with autos to list, or a small business professional to focus on their core business rather than focusing on building or maintaining their web site," says Doug Shultz, Web-wand.com manager.

The whole process can take less than a week. After the website is up and running, the customer pays a monthly fee as low as \$50 for hosting and maintenance. The approach employed by web-wand.com removes the burden of backups, hardware maintenance, security, system failure, and hiring IT personnel from the small business owner.

.web-wand.com is a provider of web sites for realtors, car dealerships, and <u>small businesses with inventory</u>.



With operational headquarters in Henderson, NV Web-wand.com is a complete web-site solution that includes constructing, marketing and hosting the web site for a small business.

Visit <u>www.web-wand.com</u> to learn more.

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## Online Web 2.0 Version

You can read the online version of this press release here.