

## **Pedata RV Center Forcasts Increase of RV Sales in 2010**

Pedata RV Center reports RV Shipments continuing to increase over in the last quarter of 2009 and projects the same for 2010.

Phoenix, AZ (Vocus) January 5, 2010 -- October 2009 saw a 23 percent increase in shipments over October of last year with 16,600 units shipped, reports RVIA President Richard Coon. The end of year total of wholesale shipments is expected to reach 159,500 units. Shipments in 2010 are foretasted to increase by 27 percent with 203,500 wholesale units shipped, according to University of Michigan economist Dr. Richard Curtin.

Each passing month brings new evidence of a continued economic recovery in the <u>motorhome</u> industry as well as the rest of the country. While unemployment rates continue to stay high, retired baby boomers are helping stimulate the RV economy. "Our customers range in age from their twenties to their eighties," says Gerard Pedata of Pedata RV Center. "Even as baby boomers are boosting RV sales now, it's the younger generations that are flocking to the RV lifestyle and are becoming increasingly avid supporters of the RV way of life. This creates a good outlook for <u>RV sales</u> in the coming years. Every indication is that RV sales will continue to grow as the worst of the recession passes."

For more information on Pedata RV Center, or current trends in the RV industry contact Gerard Pedata, sales@pedatarvcenter.com or by phone at: 1-888-545-8314 or 520-807-0900. Or visit Pedata RV Center online at <a href="https://www.pedatarvcenter.com">www.pedatarvcenter.com</a>.

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