



My Shofer Launches First Affordable On-Demand Chauffeur Service in San Francisco

San Francisco Bay Area transportation company My Shofer launched the first on-demand chauffeur service that provides affordable, customizable transportation alternative to local residents and businesses.

San Francisco, CA ([PRWEB](#)) January 6, 2011 -- San Francisco Bay Area transportation company My Shofer launched the first on-demand chauffeur service that provides an affordable, customizable transportation alternative to local residents and businesses.

With [services](#) like medicine pick-up, kids transportation, grocery delivery or the 'drive my car home' special, where both the patron and their car are delivered safely from an event back to their house, busy San Francisco professionals now have a new transportation option.

Priced at a fraction of what it normally costs to [hire a personal chauffeur](#) – a pick-up service by My Shofer costs only \$35 – San Francisco residents can use their mobile concierge whenever they need an extra hand.

As an [eco-conscious Bay Area transportation company](#), the majority of My Shofer's fleet consists of fuel-efficient Toyota Prius vehicles, which helps cut costs and diminish the need for residents to use their private gas-guzzling vehicles.

Founded by long-time Bay Area resident Sean Shakirov, the idea for My Shofer came from his frequent trips abroad.

“Chauffeur services are very common in other countries, but for some reason we don't have them in San Francisco, one of the most innovative cities in the world,” said Shakirov. “With My Shofer, we hope to change chauffeur services from a luxury to an affordable everyday alternative. Now everyone in San Francisco can afford a personal chauffeur.”

My Shofer features a simple and convenient [online reservation system](#). The company also plans to release a mobile application in the early 2011. For San Francisco businesses, My Shofer can integrate with corporate intranet portals for easier bookings by company employees.

“In the Bay Area, we like to do things online, so it was important for us to create a service that's in tune with our customers' demands,” said Shakirov who has a background in tech. “There has been no innovation in personal transportation services in decades. We are trying to innovate and bring personal and customized driver services to the 21st century.”

My Shofer services can be reserved on www.myshofer.com/reservation or by calling 888-592-0055.

About My Shofer:

My Shofer is an innovative Bay Area transportation company that provides an on-demand chauffeur service in San Francisco and beyond. Launched in 2010, My Shofer allows residents, businesses and tourists to hire a



personal chauffeur for a fraction of the normal cost. My Shofer offers medicine pick-up, grocery delivery, kid transportation, food pick-up and other custom transportation services using low-emission vehicles. My Shofer also provides traditional transportation services including taxi, limo, airport shuttle throughout the Bay Area. My Shofer hires only carefully vetted professional Bay Area drivers. The company was founded by Sean Shakirov.

For more information, see www.myshofer.com.

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My Shofer

<http://www.myshofer.com>

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Online Web 2.0 Version

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