



ESCORT Inc. Draws Attention with New PASSPORTiQ™, the World's First Radar Detector with GPS Navigation, at 2011 International CES

ESCORT Inc., the undisputed leader of radar detection technology and other advanced after market driving accessories, is presenting their newest products at the 2011 International CES show and media events in Las Vegas January 5-9; ESCORT will be presenting the new PASSPORTiQ™, the world's only driving accessory that integrates class-leading radar/laser detection, GPS navigation and important driving information such as speed traps and speed limit data, in a single, compact device, and the new Solo S3™, the world's best-performing cordless radar detector.

CES, Las Vegas, Nevada ([PRWEB](#)) January 5, 2011 -- [ESCORT Inc.](#), the leading manufacturer of premium automotive electronic accessories and maker of the world's best radar and laser detectors, will be demonstrating the new [PASSPORTiQ™](#), the world's first and only integrated radar detector and GPS NAV driving accessory, at multiple major CES media and press events this week in Las Vegas. "We are excited about providing the first convergence of state-of-the-art radar and laser detection, 3D GPS navigation, red light and speed camera notifications, speed limit information, and much more," said John Larson, ESCORT President and CEO. "The PASSPORTiQ™ is your ultimate driving companion."

The all-new PASSPORTiQ™ establishes the standard for protecting consumers from unwanted tickets and guiding them safely to their destination.

ESCORT will also be presenting the just-released cordless [Solo S3™](#) radar/laser detector, designed for consumers who travel frequently or who seek class-leading radar detector protection without the use of cords. The new Solo S3™ is an advanced design and technology successor to the industry acclaimed cordless performance leader, the Solo S2™. "Our new Solo S3™ features a sleek new look, improved long range performance, and a new brilliant, high-contrast OLED (organic light-emitting diode) display. Our cordless models, beginning with the original Solo and all the way up to the Solo S2, have always led the industry in performance for cordless protection – now the Solo S3™ continues that long-standing tradition by establishing another new standard," said Dave Smidebush, ESCORT Vice-president of Marketing.

Both the new PASSPORTiQ™ and cordless Solo S3™ models are available direct from ESCORT.

Demonstrations of the new products will take place at the three most publicized media and press events held at CES. ESCORT's CES media show itinerary includes the Pepcom Digital Experience Wednesday, Jan. 5th (7:00 to 10:00 PM) at Caesars Palace Hotel, the CES Showstoppers media event on Thursday, Jan. 6th (6:00 to 10:00 PM) at the Wynn Casino and Resort and back-to-back Pat Meier "Lunch at Piero's" events held directly across the street from the convention center 11:30 AM to 2:00 PM Thursday and Friday (Jan. 6-7).

At each event, ESCORT experts will give major media press writers and analysts the opportunity to use both the PASSPORTiQ™ and the cordless Solo S3™ first-hand for themselves. "We are excited about the opportunity to demonstrate to important media writers and analysts, how our new PASSPORTiQ™ provides the first convergence of state-of-the-art radar and laser detection, red light and speed camera notifications, speed



limit information, GPS navigation and more,” said Ron Gividen, ESCORT PR/Media manager. “We will also have our class leading all-new cordless Solo S3 radar detector for media attendees.”

In addition to presenting at the 2011 CES show’s major media events, ESCORT will also have a show presence (North Hall, N218 – meeting place). ESCORT experts will be on hand along with ESCORT’s complete product line including BELTRONICS, Guardian Alert and Entourage products. The showroom will include demo models, interactive displays, media and collateral materials and will be open through the duration of the CES show where CES attendees are invited to visit for product demonstrations and presentations.

For more information about the new PASSPORTiQ™ and the new cordless Solo S3™ models and the complete line of ESCORT products, visit online at ESCORTinc.com or call ESCORT direct at 800.433.3487.

About ESCORT, Inc.

ESCORT Inc. is the leading manufacturer of high-performance radar and laser detectors, reverse obstacle detection systems, GPS enabled navigation and tracking products, and other Drive Smarter products. ESCORT manufactures products under the [ESCORT](#), [PASSPORT](#), [SOLO](#), Vector, [BELTRONICS](#), Guardian and Entourage brands. The company is headquartered in West Chester, Ohio with its principal manufacturing facility located in Mississauga, Ontario, Canada.

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