



National Parking Selected as Parking Management and Valet Partner for 'The Next Cool Thing'

Three-Day Event to Showcase Designers, Artisans and Craftsmen Hoping to Influence Movie/Television/Entertainment Industry Decision Makers

Atlanta, GA (Vocus/PRWEB) January 05, 2011 -- Georgia currently enjoys elite status as one of the top five states in the country for movie and television production. On January 14-16, 2011, the designers, planners, architects, logistics companies, and artisans who influence -- or want to influence -- movie/television/entertainment industry will gather as part of "[The Next Cool Thing](#)" event to be held in Atlanta's West Midtown district. Overseeing parking and valet management for the event will be Atlanta-based [National Parking Solutions](#). National Parking Solutions was selected among the city's parking companies as the exclusive parking and [valet partner](#) for the event.

"There is nothing the entertainment industry needs that can't be found locally," said Barbara English, CEO of TO THE TRADE ONLY, the event's creator and producer. "National Parking Solutions provides the high-touch, service-oriented approach the industry demands. They were a logical choice as a partner for this event."

National Parking Solutions has been serving its "regulars" and winning new customers over in places like Bone's, The Cobb Galleria, The Atlantic Residences and Fernbank Museum of Natural History. In addition to special event parking and valet, National Parking Solutions offers a host of services, including private event and sporting/convention parking and valet services, shuttle services, parking management and exterior property management & consulting.

The three-day affair starts with a Red Carpet Cocktail event Friday, Jan. 14, 2011, at a building on Chattahoochee Ave. donated by Selig Enterprises in the West Midtown Design District where many production facilities are already located. Tickets are available online at [www.nextcoolthingevent.com](#). Saturday, Jan. 15, and Sunday, Jan. 16, the event is open to the general public during the day. The VIP Gala is by invitation only. Thousands of industry professionals are expected to attend.

Partners in producing this event include Entertainment Design Group ([www.goedg.com](#)), Radish Lighting ([www.radishlighting.com](#)) and Peachtree Tents & Events ([www.peachtreetents.com](#)). Tickets available on-line at [www.nextcoolthingevent.com](#).

About NPS:

Atlanta-based National Parking Solutions is a full-service parking management and consulting company specializing in valet parking, shuttle services, controlled access garages, residential parking management and parking consulting. Established in April, 2010, National Parking Solutions was founded by principals Marc Ebersole and Jay Horton, who bring to NPS a combined 40-plus years of industry experience and a shared philosophy for driving value to the customer. Since its inception, NPS has consistently set the industry standard for delivering customer service and value by taking a holistic approach and providing value to the property by enhancing the overall experience. NPS' client list includes some of Atlanta's finest restaurants, hotels and clubs, as well as major sports events and facilities and other major attractions. For more information, visit [www.national-parking.com](#).



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