



AIAG to Lead “Road to Corporate Responsibility” Conference Jan. 25 and 26

John Viera, Director, Sustainability & Environmental Policy of Ford to Deliver Keynote

Southfield, Mich. (Vocus/PRWEB) January 07, 2011 -- AIAG, a not-for-profit, member-supported organization that works with a wide range of manufacturing companies and service providers to help them operate at peak performance, announced that it is holding a two-day conference that will focus on global corporate responsibility issues from multi-stakeholder perspectives, including raw material transparency, due diligence, ethics and compliance, and effective communication.

The “[Road to Corporate Responsibility](#)” conference will be held Tues., Jan. 25, between 2 p.m. and 5:30 p.m., and Wed., Jan. 26, between 8 a.m. and 4 p.m., at the Management Education Center, 811 W. Square Lake Road, Troy, MI 48098.

“The globalization of the automotive industry and other manufacturing sectors has made the issue of corporate responsibility more complex to manage,” said J. Scot Sharland, executive director of AIAG. “Decisions made by one company may affect suppliers several levels down the supply chain in different parts of the world. At AIAG, our goal is to find the best way of doing business and share it with the entire industry. We deal with complex issues by engaging OEMs, suppliers and service providers and working collaboratively with them to develop industry solutions based on clear guidelines and best practices.”

The conference will cover fundamental training aspects of corporate responsibility for companies new to the issues. Breakout sessions will examine emerging issues in purchasing; environmental, health and safety; human resources; and communications. There also will be an OEM panel featuring executives from Honda, Ford, Toyota, Daimler and General Motors.

John Viera, Ford Motor Company director, sustainability & environmental policy, will deliver a keynote address on the second day of the conference.

For more information or to register for the conference visit aiag.org. Discounted registrations are available until Jan. 10.

About AIAG

AIAG is a not-for-profit organization with more than 25 years experience working with OEMs, suppliers, service providers, government and academia to collaboratively drive down costs and streamline the complexity of the supply chain by developing global standards and harmonizing business practices. There are more than 600 AIAG member companies, including Caterpillar, Inc., Chrysler Group LLC, Ford Motor Company, General Motors Company, Honda of American Manufacturing, Inc., Navistar International, Nissan North American, Inc., Toyota Motor Engineering & Manufacturing North American Inc., and many of their part suppliers and service providers. For more information, visit the aiag.org.

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Contact Information

Lorrie Kinney

AIAG

<http://www.aiag.org/>

248-213-4676

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