

Discover how the insurance and commercial automotive industries are making the most out of M2M Telematics for Usage Based Insurance

As machine-to-machine based applications continue to permeate all aspects of everyday life – from smart traffic control to usage-based insurance – the combination of telematics and predictive analytics using real-time Big Data is enabling a new era in M2M technology. With the number of machine-to-machine (M2M) device connections worldwide is expected to grow from 130 million in 2012 to 2.14 billion by 2021, SMi's 2nd annual M2M Telematics for Usage Based Insurance conference will provide the ideal platform to explore the various opportunities this presents in everything from automotive to public safety to financial services.

London (PRWEB UK) 5 January 2014 -- The telematics sector represents one of the greatest business opportunities for Machine-to-Machine (M2M). From less than 90 million connections globally in 2010 the automotive M2M market will grow to almost 1.4 billion connections by the end of 2020; expecting that the sector will generate €157 billion revenue in 2020. Against this backdrop, SMi's 2nd annual M2M Telematics for Usage Based Insurance conference will provide the ideal platform to explore the various opportunities this presents in everything from automotive to public safety to financial services.

(Source: M2M World News, 27 Dec, 'The road ahead for the M2M telematics sector', <http://m2mworldnews.com/2011/12/27/90567-the-road-ahead-for-the-m2m-telematics-sector/>)

The two-day event will bring together senior level delegates from all aspects of the insurance and commercial automotive industries to find out how to make the most of the new business opportunities brought about by the transformation of old business models to new usage based insurance products. From new device development and connectivity partners, to dynamic real-time data on driver behaviour, companies now have the opportunity to understand risk at a much deeper level and the ability to translate this intelligence into a meaningful commercial advantage.

Key presentations at SMi's 2nd annual M2M Telematics for Usage Based Insurance conference include:

- Risk and reward for policy holders
Mark Grant, Business Development Director, insurethebox
- Enabling telematics based UBI in vehicle design
Ian Digman, Product Planning General Manager, Nissan
- Usage Based Insurance for young drivers - Embracing the connected lifestyle
Crispin Moger, Managing Director, Young Marmalade
- Encouraging innovation for customers and insurers
Paul Middle, Telematics Lead, RSA Insurance Group
- Telematics in action - insurer and consumer initiatives
Andrew Price, Practice Leader - Motor Fleet, Zurich Insurance
Rory Morgan, National Logistics General Manager, Iron Mountain

Plus, a Panel Debate featuring Ingenin, Young Marmalade and Progressive Platforms:

- Reinventing the insurance business?
Manjit Rana, Founder and Director, Ingenin
Crispin Moger, Managing Director, Young Marmalade
Mark Fensome, Managing Director, Progressive Platforms

To view the full speaker line-up and conference programme, visit <http://www.smi-online.co.uk/2014m2m23.asp>

Getting the most from Big Data in the Connected Car market Pre-Conference Workshop | Led by Emil Berthelsen, Principal Consultant, Machina Research

The connected car is introducing significant changes to the automotive industry. While enabling optimised vehicle performance, improved service routines and enhanced customer experiences, the connected car has also opened significant opportunities from the data that is generated. This connectivity and data has started to build new relations in the industry, and provides further opportunities for e.g. vendors, insurers, public organisations, and system integrators to combine this data with other data sources, design new propositions, and deliver new benefits to customers. Attendees of the workshop will be encouraged to participate actively during the workshop; openly sharing their experiences, perspectives and ideas.

**Contact Information****Sonal Patel**

SMi Group Ltd

<http://www.smi-online.co.uk/2014mobiledeployable-comms11.asp>

+44 2078276106

Sonal Patel

SMi Group Ltd

<http://www.smi-online.co.uk/2014mobiledeployable-comms11.asp>

+44-207-827-6106

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