

## **Audi Atlanta Celebrates Brand's 47th Consecutive Monthly Sales Record and New Store Opening**

*Audi's sales performance peaked in November, snagging the luxury brand 47 consecutive monthly records.*

Atlanta, Georgia ([PRWEB](#)) December 31, 2014 -- Audi Atlanta has much to celebrate when on the heels of opening their new state of the art facility in November, the Audi brand set a new sales record for the 47th consecutive month. Audi's impressive sales performance has been steadily climbing over the past four years, and the German engineered luxury brand achieved its 47th consecutive monthly U.S. sales record in November. November was a momentous month for Audi as the brand exceeded the preceding full-year sales record of 158,061 vehicles set in 2013. Audi is steamrolling the competition in the luxury market and is currently on track for their fifth consecutive annual U.S. sales record.

"Jim Ellis has been a part of Audi for nearly 35 years," said Audi Atlanta General Manager Tracie Maloney. "We are so proud to represent such a phenomenal brand. With our new facility we are now poised and ready to take it to the next level. Our record sales in November were a great way to kick off this new world of Audi Atlanta!"

This year, Audi produced eight of the best ten sales months in the history of the brand, according to Audi USA. November marked an upwards of 13.7 percent increase in Audi Certified Pre-Owned vehicle sales, and CPO sales have skyrocketed to 18.3 percent this year. Audi's pioneering spirit has positioned the four-ringed powerhouse to set yet another record for the brand capping the month of November off by establishing a new record of more than 42,000 Certified Pre-Owned vehicles sold to date, according to Marketwired. CPO sales show that Audi is well on their way to exceeding yearly goals and expectations.

Audi received strong sales in the SUV category throughout the year. The All-new Audi Q3 has been a favorite amongst Audi enthusiasts during the end of the third quarter. The Audi Q5 rose in sales by 5.3 percent and the Q7 triumphed with a 21.9 percent increase. The brand's top-selling vehicle to-date is the 2015 Audi3. The A3 family's grand entrance in early spring significantly increased sales on a consistent basis for the Audi brand.

Audi introduced the 2015 A3 sedan and Cabriolet this year and the models have raked in sales of 17,049 units in the U.S. since spring. According to Audi, the brand has the longest monthly record sales streak in the premium vehicle segment. Audi's sales records for 2014 have set the standard for competitors and the luxury brand is projected to continue this streak with the addition of the third generation TT Coupe and convertible in 2015.

### **About Audi Atlanta**

Audi Atlanta is a full service new and used Audi dealer in Atlanta, GA, that has been in business since 1983. The dealership is part of the Jim Ellis Automotive Group and carries the largest inventory of both new and used Audis in the south. The Audi Atlanta service technicians are trained on Audi cars and SUVs, and boast a knowledgeable parts staff that proudly serves the Metro Atlanta area. Visit them in their new building at 5805 Peachtree Boulevard, Atlanta, GA, or online at [www.AudiAtlanta.com](http://www.AudiAtlanta.com).



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