

Freightgate Announces 2015 Trends for Logistics and Global Supply Chains

In 2015 Shippers, Supply Chain Partners and Logistics Providers will be tested in how well they can navigation through regulatory compliance, capacity congestion, and cloud technology integration opportunities.

Fountain Valley, California ([PRWEB](#)) December 30, 2014 -- Freightgate, a global provider of Best in Class Logistics Cloud Solutions, announces 2015 Trends that will impact logistics planning and global supply chains. The New Year 2015 is expected to bring forth continual choppy waters. Shippers, supply chain partners and logistics providers will be tested in how well they can navigation through regulatory compliance, capacity congestion, and cloud technology integration opportunities.

Trend #1: Regulatory Compliance continues to be a key issue in Supply Chain Management

Complex governmental requirements and shipping regulations combined with Corporate Social Responsibility and Sustainability will require shippers to address additional regulatory compliance and ensure shipment monitoring with transparency about how their products travel within global supply chains. Failure to adhere to compliance requirements can lead to delays, loss of business, fines and other civil penalties. The ability to comply with regulations will often mean the difference between success and failure in achieving market competitiveness and bottom-line profit.

Trend #2: Container Congestion Problems will impact Global Supply Chain Performance

As more super-sized container vessels enter shipping lines excess capacity, container congestion, and chassis availability problems will grow. Most global ports are not well equipped to handle unloading and loading constraints, chassis availability constraints and resulting storage of container. “We foresee the pendulum to swing back and carriers to take a more active role in counteracting these effects as well as container imbalances caused by inland moves, if not in late 2015 by 2016”. Coupled with port strikes, ‘green’ sustainability and inadequate port transport infrastructures it will be compulsory for logistics providers and importers alike to respond swiftly to avoid delays and higher costs by implementing proactive logistics planning and real-time shipment visibility and collaboration.

Trend #3: Cloud Logistics Connectivity will enable Global Shippers and Logistics Providers to seamlessly integrate across different TMS Platforms

Logistics Cloud Computing will create a New Thought environment making the most innovative ideas and new strategies possible to improve shipping and delivery systems. The traditional approach of selecting one Platform to be the “Brain” of your global supply chain will migrate to choosing best-in-class modules from different solution providers and integrate them into a Hybrid Collaborative Transportation Management Systems (TMS). Cloud Logistics Platform integration will enable small / midsize and global shippers to shop for the best logistics management applications for their business processes thus gaining competitive advantages along with the best transportation price/routing intelligence and visibility of carrier capacity. “By creating a tightly knit Logistics Information Fiber™ -- Freightgate is enabling the global shipping community to leverage our extensive expertise to achieve solid connectivity in a very expedited fashion – which provides the importance of NOW and instant ROI”, states Martin Hubert, President and CEO Freightgate, Inc.

Since the early 1990's, Freightgate has been a leader in cloud computing and mobile applications for logistics and global supply chain management. Known as the Freightgate Universe, Freightgate’s innovative cloud technology solutions empower supply chain professionals on all levels to collaborate with vendors, carriers and

logistics providers seamlessly on a single common transportation platform for informed decision-making across the entire global supply chain network. The Freightgate Universe enables greater efficiency in gathering and normalizing information to mine business intelligence, analyze, measure benchmark providing ability to make timely decisions crucial to business success. The power of leveraging big data requires scalable processing, archiving, storage and extracting capacity limited to a few technology companies like Freightgate who have made sizable investments in their cloud computing infrastructure. Freightgate's Logistics Cloud technology is the only commercially available platform that supports the DOT endorsed EFM communication standard.

Freightgate has consistently proven to be a thought leader introducing innovative software solutions to streamline the complexities of logistics and supply chain management. Freightgate Supply Chain Management solutions can be integrated into most Enterprise Resource Planning (ERP) systems providing manufacturers with more supply chain visibility and collaboration tools to proactively manage shipment delivery, carrier capacity and minimize supply chain disruptions. Schedule a Demonstration of The Next Frontier Innovations in Cloud-based Supply Chain Management, please complete form at: <http://www.freightgate.com/demo> or Call Freightgate Sales at (714) 799-2833

About Freightgate

Based in Fountain Valley, California, the Freightgate team has been developing Internet solutions for the freight and logistics since 1994, such as its industry-leading Logistics Cloud Platform, offering Supply Chain Collaboration & Visibility; TMS, Global Tender Bid Management; Least Cost Routing, Service Contract and Quote Management; Regulatory Compliance CBP and FMC; Automated eInvoice Audit and Payment; innovative What-If-Scenario Analysis tool; interactive online Sailing Schedule; BFN (Built for NetSuite) approved SuiteApps. Freightgate is ISO 9001:2008 certified. Visit Freightgate at: <http://www.freightgate.com>.



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