

Evel Knievel's® Terrifying Failed Jump to be Attempted at Sturgis Buffalo Chip®

Daredevil Doug Danger will attempt a 22-car jump on Evel Knievel's vintage 1972 Harley-Davidson XR-750 and Knievel's® broken bones X-rays, skycycle rocket, jump bikes and other curiosities will be part of the Evel Knievel Thrill Show at the Sturgis Buffalo Chip this August.

Sturgis, SD (PRWEB) January 06, 2015 -- The name Evel Knievel is synonymous with daredevil. He was the undisputed king of stunt showmanship--the man who made motorcycles fly. He enthralled audiences with his nonchalance as he faced death-defying exploits that left him with a record-breaking number of fractured or crushed bones, a permanent limp and the adoration of millions. This August, the spirit of Knievel® will come to life at the Sturgis Buffalo Chip in a spectacular thrill show unlike any organized before. The Evel Knievel Thrill Show will consist of the largest collection of Evel Knievel curiosities ever assembled, including the Skycycle, x-rays of his numerous broken bones, the now famous "Sports Illustrated" leathers and cape, and the Mack truck show-rig he named "Big Red." The Thrill Show will also include a dangerous attempt at an unsuccessful Evel Knievel world-record jump. On Aug. 6, 2015, daredevil Doug Danger will attempt a 22-car jump on Evel Knievel's vintage 1972 Harley-Davidson XR-750 in the middle of the Sturgis Buffalo Chip amphitheater.

Knievel attempted a jump over a line of 22 cars on September 1, 1972 in Monroe, Washington. His crew warned that the bike would not attain the speed needed to clear the distance, but because Knievel insisted on doing the jump, they built a safety ramp over the last three cars. Knievel bounce-landed on the safety ramp and left defeated. More than 40 years later, Doug Danger is set to attempt the same jump on Knievel's own bike and clear the 22nd car. Knievel's bike has not been altered with the exception of moving a foot peg to accommodate Danger's height. Another daredevil attempted this jump in 2001, and it ended in a horrific crash.

"This is an incredibly difficult and terrifying jump," said Buffalo Chip President Rod Woodruff. "We are doing all we can to make sure Doug Danger lands safely, but that bike was not built for a jump like this. We really hope he can make it."

"This is the one jump Evel couldn't make; he failed. I'm determined to succeed where he fell short," Danger said. "I know it's dangerous, but death has had me by the throat twice in my life, and I spit in its face. When God's ready, he'll take me."

The Evel Knievel Thrill Show curiosities will be located in the CrossRoads area at the Buffalo Chip July 31 – Aug. 8, entrance fee, <u>paid in advance</u>, is <u>only \$10</u>. Doug Danger will attempt the record-breaking jump on Knievel's XR-750 in the Buffalo Chip amphitheater on Thursday, Aug. 6. Campground day passes for Thursday are available at BuffaloChip.com or by calling the Buffalo Chip box office at 605-347-9000.

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About The Sturgis Buffalo Chip

The Sturgis Buffalo Chip is the Largest Music Festival in MotorcyclingTM. It is the world's first and leading entertainment destination for the motorcycle enthusiast. Established in 1981, the venue's high-profile, nine-day festival, known as The Best Party AnywhereTM, remains one of the world's most televised and longest running



independent music festivals. Buffalo Chip guests experience world-class concerts, cutting-edge motorcycle events, moving freedom celebrations, outrageous daredevil stunts, unforgivably hot bikini contests and more. The Chip's® PowerSports Complex is home to many national circuits including TORC: The Off-Road Championship races. The Buffalo Chip has been featured on networks including Discovery, Travel, HISTORY, Fox, VH1, CMT, AXS, National Geographic, FX, Velocity and TLC. Located three miles east of Sturgis, SD on 600 creek-fed acres, it offers cabins, RVs, camping, a swimming hole, bars, mouth-watering food, showers, paved roads, and more to visitors traveling from all corners of the world. The Chip's concerts are free with camping. More details are available at www.BuffaloChip.com.



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