

## **Redtail Telematics to Debut Next-generation GPS Hardware at CES 2015, Booth #3421**

*“VAM-HD will be a game-changer for vehicle fleet customers and insurers worldwide.” REDTAIL Telematics Corporation, a global manufacturer of state-of-the-art GPS tracking products for vehicles as well as a strategic Data Warehouse supplier to the Insurance Telematics industry and other enterprise-level customers in Europe and North America, will unveil its breakthrough new VAM-HD GPS hardware at the Consumer Electronics Show in Las Vegas.*

San Diego, CA ([PRWEB](#)) January 06, 2015 -- “VAM-HD will be a game-changer for vehicle fleet customers and insurers worldwide.”

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REDTAIL has provided Vehicle Asset Management (VAM) hardware to its customers for years, with an unmatched track record of quality, reliability and service. Now VAM-HD will take fleet management and specialized applications like crash forensics to the next level using the very latest available technologies:

- High impact detection, with sampling rates up to 1kHz
- More memory and greater processing capacity to capture longer journeys, detect events and process details
- Best in class GPS sensitivity as a platform
- Compatibility with multiple satellite constellations including GPS and Glonass, for pinpoint accuracy and faster time to fix
- Dual range 3-axis accelerometers and 3-axis Gyro for detailed driver behavior and crash reconstruction
- Bluetooth and serial port connectivity

According to Dr. Colin Smithers, REDTAIL CEO, “VAM-HD will be a game-changer for vehicle fleet customers and insurers worldwide, enabling a comprehensive solution that has not been available until now, combining VAM-HD data processed through the REDTAIL DataWarehouse and viewed with an intuitive UI. Together with the new Crash Portal, they bring big-data right to your desktop.

“High Definition data is crucial, capturing a crash event using REDTAIL hardware in the vehicle. A typical car crash occurs in a very rapid timeframe, averaging just 25 milliseconds. VAM-HD’s high speed impact sampling rates of up to 1kHz enable fleet managers and claims departments to quickly identify potential injuries as well as asset damage.”

Besides the cutting-edge VAM-HD hardware, REDTAIL will also debut its new Crash Portal at CES. Look for a separate release on that. For more information, please visit [www.redtailtelematics.com](http://www.redtailtelematics.com), e-mail [sales\(at\)redtailtelematics\(dot\)com](mailto:sales(at)redtailtelematics(dot)com) or call 1-866-711-4880 in the U.S. or +44 (0) 1799 533300 in the Europe #

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