

Chaffin Luhana Foundation CLF DRiver AWareness Challenge (Now Open)

CLF DRAW Scholars will receive scholarship prizes towards higher education and be recognized at an honorees' dinner during a weekend of skiing, mentoring and workshops in Park City, Utah, on March 5-8, 2015.

New York, NY ([PRWEB](#)) January 08, 2015 -- Did you know that car crashes are the number one youth killer in the United States, with 390,000+ Americans injured or killed in distracted driving accidents each year? To raise awareness of this critical issue, the Chaffin Luhana Foundation is teaming up with five-time Paralympic medalist Stephani Victor to launch the Foundation's first CLF DRiver AWareness ("DRAW") Challenge.

To raise awareness of this critical issue and kick start its mission to drive down these staggering numbers, the Chaffin Luhana Foundation is teaming up with five time Paralympic Medalist Stephani Victor to announce the launch of the Foundation's First CLF Drive Awareness ("DRAW") /Challenge.

The foundation is a national organization funded by law partners Eric Chaffin and Roopal Luhana, who have dedicated their practice and philanthropy to Doing Good by Doing Right.

The DRAW Challenge is designed to empower high school students to develop an effective, new message and awareness campaign that supports one of the Foundation's missions - to drive down the staggering number of distracted driving accidents in the United States. Students, individually, or in groups of two, along with an adult mentor, are encouraged to submit a video (up to 90 seconds long), that offers real-world solutions to combat distracted driving either locally or nationwide. The submission will be judged initially by social media voting, and then ultimately by a panel of nationally recognized judges and stakeholders. The winners - The 2015 CLF DRAW Challenge Scholars will be announced in February 2015.

Student submissions should offer an original, implementable solution to help engage people in a dialogue about distracted driving, educate them on the issue, or empower them to stop distracted driving. Criteria for winning include originality, real world practicality and vision or teamwork. All submissions must reflect one or more of the core values for anti-distracted driving, including either engagement, education or employment and consistent with the Foundation's motto.

The solution must be implementable for no more than \$10,000 and may include ideas on how to raise funds to grow the project. Students are further encouraged to seek out mentors in their communities who will help mentor them on their submission and work with them and the Foundation on implementing the winning concept. Ultimately, CLF and the CLF DRAW Scholars will implement the winning concept in 2015.

The CLF DRAW Challenge Scholarship winners will be recognized at an honorees' dinner during a life-changing weekend of skiing, mentoring and workshops in Park City Utah, on March 5-8. The winners will ski the slopes of Deer Valley with Victor and her Swiss-born husband and ski coach Marcel Kuonen. They will enjoy an exclusive tour with Victor and Kuonen of the Olympic sties in Park City (home of the 2002 OIympics and Paralympic games).

The CLF DRAW Scholars and mentor will further participate in the design and launch of the winning solution, through mentoring solutions with experts in charity, public relations and other benefactors.

Students will gain valuable life skills, coaching exposure to persons with disabilities and insights into diverse potential careers all among passionate professionals in a picturesque and historically significant ski town.

"Victor is the ideal spokesperson for the competition because she is a survivor of a distracted driving accident that took both her legs," explained Chaffin. "But most important, she overcame those injuries to become a world-class athlete. Her story highlights the dangers of distracted driving, but also demonstrates how adversity can be turned into triumph, which is what our Foundation aims to reward."

Airfare, hotel accommodations, lift tickets, meals and more will be included in the prize for the winning Scholars. They will also be given \$2,000 in scholarship prizes each for up to four years of education beyond high school.

Students and the general public can learn more about the contest at <http://www.chaffinluhanafoundation.org/projects/clfdriverawarenesschallenge>.

Students can enter the contest and participate in the challenge by going here: <http://www.ohiovalleypilawyers.com/contest/> and clicking on the "ENTER NOW" tab. Good Luck!

About the Chaffin Luhana Foundation:

The Chaffin Luhana Foundation, established in 2010, encourages the development of human potential and supports community empowerment through the endowment of funds to deserving recipients, the creation of community-based enrichment projects, and the support of important scientific research that meaningfully impacts the under-privileged and sick in society. For more information, please visit chaffinluhanafoundation.org.

About Chaffin Luhana LLP:

Eric Chaffin and Roopal Luhana are the co-founders of the Pittsburgh, PA Chaffin Luhana LLP personal injury and accident law firm. Mr. Chaffin and Mrs. Luhana are not only dedicated to providing their personal injury and accident victims with the best possible legal representation by successfully seeking and recovering the proper compensation for their client's full recovery, but they also are very passionate about helping those in need through their charity and foundation. For more information about the Chaffin Luhana LLP law firm, please visit ohiovalleypilawyers.com.

About Stephani Victor:

Stephani Victor, spokesperson for the Chaffin Luhana Foundation, was 26 when she lost her legs as the victim of a distracted driving accident. Despite the loss, she went on to become a medal-winning Paralympic skier. Victor now works as a motivational speaker, helping those with physical challenges to realize their true strengths, while fighting to change public attitudes and perceptions about disability. For more information, please visit stephanivictor.com.



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