

# Nightstick® Introduces 3 New LED Traffic Wands Marshalling Change Back to Common Sense Affordability

## *Waterproof <u>traffic batons</u> now available with choice of red, blue or yellow integrated cones*

Wylie, TX (<u>PRWEB</u>) November 30, 2015 -- Bayco Products, Inc today announced the introduction of three Nightstick® brand LED traffic wands with an average retail price of only \$11.95 each. Available in a choice of three different colors; red (<u>NSP-1632</u>), yellow (<u>NSP-1634</u>) and blue (<u>NSP-1636</u>), the SL-1600 series LED traffic wands can each run up to 18 hours in constant-on mode, or 27 hours in blinking strobe mode using a fresh set of 3 AAA cells (included).

Built to survive drops up to 2 meters, the thick yet lightweight PC/ABS handle is ergonomically designed for grip and comfort while providing balance in your hand even when used for extended periods of time. One oversized center-mounted body push button switch controls the On/Strobe/Off lighting functions even with gloved hands. Pressing the button once, turns the light on constant-on mode, pressing the button a second time causes the light to strobe, and a third press of the button turns the light off.

Ideal for daylight or night applications by crossing guards or law enforcement, air ground crews marshalling aircraft, directing traffic or marking a potentially hazardous area, the Nightstick NSP-1600 series traffic wands have limitless applications at an affordable price. "Traffic wands are an everyday use item and their popularity has grown over the years to increase safety. Resistance to use of traffic wands historically has been based on the high price and low quality the market created" says Russell Hoppe, Marketing Manager for Nightstick. "The Nightstick NSP-1600 Series traffic wands eliminate the high price market constraint with common sense affordability while adding performance and comfort, extending run-times and adding durability through reliable construction. The net result is a clear signal marshalling a change that places safety paramount to price and durability concerns. Just another example of how Nightstick is making Quality and Performance made AffordableTM." To learn more, please visit www.mynightstick.com.

#### About NIGHTSTICK®

Designed and manufactured by Bayco Products, Inc., Nightstick is a global brand of professional lighting products, including flashlights, headlamps and Intrinsically Safe lighting solutions that continue to exceed industry standards in performance, quality, user-safety, and value. Nightstick's vast line-up of LED lighting products deliver optimal performance with real-world applications in mind. With an unwavering commitment to product quality and exceptional Customer Service, Nightstick is the professional's only choice. Life Depends On LightTM.

To find a global retailer near you, visit: http://www.baycoproducts.com/where-to-buy

#### About Bayco Products, Inc.

For over 30 years, Bayco Products' vast array of portable and corded lighting products, have been the preferred choice of professionals and discriminating consumers. In its 110,000 square foot facility, located in the Dallas, TX area, Bayco's dedicated engineering team continually seeks out innovative new product solutions that provide exceptional day-to-day utility and help maximize user safety. The Nightstick and Bayco brands are established and recognized world-wide as high-performance, high-quality, and high-value lighting solutions across virtually every industry.



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