

Travel Safely with the New Ally & Joe Baby Car Mirror

Ally & Joe are pleased to announce the launch of their Baby Car Mirror, designed for safe and stress-free car journeys with an infant.

([PRWEB](#)) November 25, 2015 -- The Ally & Joe [baby car mirror](#) makes it possible to keep a watchful eye on an infant in a rear-facing car seat without diverting the driver's attention away from the road.

Although rules differ from state to state, the general advice in the US is for babies to be positioned in a rear-facing infant car seat for as long as possible. In the event of frontal impact, the rear-facing car seat provides maximum support for the baby's head and neck. There is only one problem with this. If the baby is rearward facing and the driver is forward-facing, checking on the baby whilst driving becomes a really difficult task.

The Ally & Joe [baby mirror](#) helps to alleviate this problem. The mirror attaches easily to one of the back seat head rests and allows the driver to see exactly what the baby is doing. The infant can also see the driver through the mirror, which helps to prevent anxiety and keep the baby calm and relaxed.

"We wanted to create a simple, but functional baby mirror of the highest quality," says Joe Henderson, Co-Founder of Ally & Joe. The exceptionally clear, convex mirror is both lightweight and shatterproof. Measuring 11.5 inches by 7.5 inches (29 cm by 19 cm), it is bigger than most infant car mirrors on the market, providing the benefit of an extra-wide viewing angle. It is easy to mount and is made using high quality, baby-safe materials. The dual straps help keep the mirror secure and the pivot allows you to position the mirror for the best view.

The Ally & Joe Baby Car Mirror is proving to be a very popular gift and is quickly making its way on to lots of Wishlists. "Once customers try the mirror and realize how much of a difference it makes, they often come back and buy one for a second car or for a grandparent. They also make great gifts for newborns and baby showers," explains Joe Henderson.

The Ally & Joe Baby Car Mirror can be purchased through <http://www.amazon.com/Ally-Joe-Backseat-Baby-Mirror/dp/B00WOID8SC>. The product retails for \$24.95, but customers can save 25 percent for a limited time by entering code 25MIRROR at checkout. The mirror is backed by a 100% customer satisfaction guarantee.

For more information, please visit <http://allyandjoe.com> and like the [Facebook](#) page.

ABOUT ALLY & JOE

Ally and Joe Henderson are a husband and wife team who create quality products to help make the parenting journey safer, easier and a whole lot more fun. They realize it is often the simple things that make a big difference and want to deliver functional products that look fabulous and offer great value. The baby mirror is their first product, but customers can look forward many more being introduced to the market very soon.

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Online Web 2.0 Version

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