

LeasePlan Confirms Global Market Leadership With 1.5 Million Vehicle Landmark

LeasePlan Corporation N.V. becomes first global fleet management company to reach operations of this scale

Almere, the Netherlands ([PRWEB](#)) November 25, 2015 -- LeasePlan Corporation N.V. today announces the expansion of its fleet to a record level of 1.5 million vehicles worldwide. LeasePlan is the first fleet management and driver mobility company in the global leasing industry to reach operations of this scale, a landmark confirming its global market leadership. Across the 32 countries where LeasePlan operates, its worldwide fleet has recently surpassed the 1.5 million mark compared to 1.3 million vehicles in 2010. This is an 8 percent year-on-year increase in the number of vehicles under LeasePlan management, which numbered 1.40 million at the end of September 2014.

Nick Salkeld, Chief Commercial Officer at LeasePlan: “Being the first company in our industry to reach the 1.5 million vehicle landmark confirms once again our global market leadership and underlines the success of our growth strategy. We do not, however, just want to be market leaders in fleet size - this landmark also confirms the confidence that our customers have in our company and the great team of LeasePlan people in all our countries who deliver our services worldwide. We want to continue to be market leaders in all that we do: in customer service, in product innovation and in the driver mobility solutions we offer. And we are not complacent. We will continue with our drive for growth, for customer service excellence and our commitment to lead the market in making the lives of our customers easier.”

Michael Pitcher, president and CEO of LeasePlan USA, says “in the United States, we’re seeing growth across all commercial segments, proving LeasePlan’s commitment to meet our clients’ mobility needs by diversifying our services offering and investing in our people to continue delivering an exceptional customer experience.”

LeasePlan USA has recently expanded its client base by signing on country-wide franchisee agreements with companies such as Edible Arrangements. Internal growth, including the addition of two regional client relations vice presidents and a team dedicated to serving the small and medium enterprise market within the last quarter, supports this new business.

LeasePlan provides fleet management and mobility services to a wide variety of clients, ranging from large corporations and public-sector entities to small and medium-sized enterprises (SMEs) and individual drivers.

In recent years LeasePlan has increasingly focused on delivering new, innovative service offerings for SMEs. As a result, SME has become LeasePlan’s fastest-growing client segment, reaching double digit growth, up 11 percent year-on-year, fuelling the expansion of the company’s global fleet. Large international clients remain an important segment, served by LeasePlan International. This business has too expanded, with 8 percent growth year-on-year. Furthermore, the growth of LeasePlan’s worldwide fleet is also due to its strong corporate client base, which has grown 6 percent globally compared to the same time last year.

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About LeasePlan

LeasePlan is a global fleet management and driver mobility company of Dutch origin. Our full service offering consists of financing and operational fleet management services to meet the needs of a diverse client base. Established in 1963, we have grown to become the world's leading global fleet management and driver-mobility company, with more than 85% of our 7,200 strong workforce now operating outside the Netherlands. Our global franchise manages over 1.5 million multi-brand vehicles and provides global fleet management and driver mobility services in 32 countries. We have a proven track record in enhancing our presence in traditional mature fleet markets, as well as expanding into new markets and growing our business to market leading positions. We are able to capitalise on our global presence and international network by providing innovative products and high quality service to meet the needs of (multi)national clients. We aim to do this by using our expertise to make running a fleet easier for our clients. This is reflected in our universal promise to all our clients: "It's easier to leaseplan".



Contact Information

Geraldine Lopez

LeasePlan USA

<http://www.us.leaseplan.com>

+1 (678) 202-8687

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