

RAD2GO REINVENTS THE WHEEL(S) Cutting Edge Company Delivers The First Practical, Affordable Personal People Mover....

Affordble Q Stand-up Scooter Delivers Innovative Technology

(<u>PRWEB</u>) January 23, 2004 --Stand-up scooters (like SegwayÂ \square) are really hot. And, cool. Trouble is, theyÂ \square ve been expensive to own, daunting for some drivers to balance, and too high-tech to take for granted as routine transportation.

 $Q\hat{A}\square$, Rad2Go $\hat{A}\square$ s personal people mover (PPM), solves those problems and delivers on the stand-up scooter $\hat{A}\square$ s promise.

Too close to drive? Too slow to walk? $Q\hat{A} \square$ makes zipping place to place Quick and effortless. Nearly anyone can handle a $Q\hat{A} \square$; no balance tricks, no learning curve... just jump on, and you $\hat{A} \square$ re off. And, $Q\hat{A} \square$ is affordable; around \$1500... thousands less than anything like it.

Imagine cutting those long walks, office to office. Think about getting your car quicker, from valet parkers who $Q\hat{A}\Box$. Send the kids to school, take the dog for a trot, zip to the drugstore... $Q\hat{A}\Box$ is even a great for seniors.

The trick is innovative technology, applied in ways that make sense for everyone. Small, steerable rear wheels keep $Q\hat{A} \square$ stable. Brakes give a driver great control. And, cutting-edge electric motors (engineered right in the alloy wheels) giving $Q\hat{A} \square$ plenty of power: 10 miles an hour, for 10 to 15 miles, from a quick battery charge. $Q\hat{A} \square$ even folds, to stash in the trunk and take along.

John Wang, Global Manufacturing Group president, and the force behind Rad2Go, sees it this way: $\hat{A} \square$ Segway $\hat{A} \square$ is like a concept car... expensive and exotic. $Q\hat{A} \square$ moves stand-up scooters into the mainstream... really cool; but easy to ride, reliable and $\hat{A} \square$ most of all $\hat{A} \square$ a personal people mover we can all afford. $\hat{A} \square$

Wang goes on, $\hat{A} \Box Q \hat{A} \Box$ may be practical, but it $\hat{A} \Box$ s state-of-the-art. Dr. Andy Frank at University of California, Davis helped deliver technology that $\hat{A} \Box$ s ready for tomorrow. And, wait until you see what we have on the horizon.... $\hat{A} \Box$

Rad2GoÂ \Box s personal people mover came to market in late 2003, with wide distribution across North America starting first quarter, 2004. QÂ \Box will be available from a variety of sources (specialty retailers, auto stores, online and more), in a range of models covering everything from pure fun to serious commercial applications. Sticker? Less than \$1500.

For more about Rad2Go, the story behind $Q\hat{A}\Box$, and your chance to see and test drive the personal people mover, contact Barbara Kenig, 702.498.9808, for Rad2Go. ####



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