



Bubbajunk.Com Launches Affiliate Program

BubbaJunk.com, a highly specialized and intuitive targeted employment website for truck drivers, has launched an affiliate program, using "MyAffiliate Program" from Kowabunga Technologies, a well-known independent affiliate management company.

DALLAS, TX ([PRWEB](#)) January 23, 2004 -- BubbaJunk.com, a highly specialized and intuitive targeted employment website for truck drivers, has launched an affiliate program, using "My Affiliate Program" from Kowabunga Technologies, a well-known independent affiliate management company.

BubbaJunk.com's affiliate program pays web site owners commission on unique click-thrus sent to BubbaJunk.com via a link or banner on the affiliate's web site.

Those interested in this affiliate program may visit the BubbaJunk.com web site, <http://www.bubbajunk.com>, and click on the "Affiliate Program" banner or text link for more details.

Tod C. Brown, Executive Vice President of Marketing, said, "This is a very exciting time in the life cycle of Vertical Alliance Group and BubbaJunk.com. We believe that with the upturn in the economy in full swing, the timing is right to explore new and innovative ideas for doing business via the Internet."

"By leveraging the partnership capabilities of the affiliate program and the economies of scale in regards to synergies that are afforded to us, we are excited about the potential growth that this program offers to us and our partners."

About BubbaJunk.com

BubbaJunk is a sister company of Vertical Alliance Group (<http://www.verticalag.com>). BubbaJunk.com was established in 1999 with a vision that truckers and their future employers required the most cost effective and efficient means by which to connect to each other - the Internet. BubbaJunk.com is a highly specialized and intuitive targeted employment website, where truckers, and only truckers, can post their resumes and search online for hundreds of jobs posted by trucking companies. BubbaJunk.com also provides free email services, message boards and chat rooms where truckers can discuss important issues regarding the trucking industry and share information twenty-four hours a day, seven days a week.

About Vertical Alliance Group

Vertical Alliance Group was founded in 1999, with a laser focus on providing qualified employees to those partner companies that strive to be as effective as they can be at recruiting, hiring, and retaining the best employee fit for their respective company culture, in the most efficient manner.

The primary objective upon creation of the company, was, and continues to be, to use the Internet as the means to provide for the recruitment of those qualified employees so as to reduce the cost per hire for our customers and to provide immediate value and impact to the bottom line.

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Contact Information

Tod C. Brown

BubbaJunk.com

<http://www.bubbajunk.com>

972-383-1290

Online Web 2.0 Version

You can read the online version of this press release [here](#).