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Research and Markets have announced the addition of the $\hat{A} \square$ Managing the Future - The Environmental Challenge to $2020\hat{A} \square$ report to their offering.

(<u>PRWEB</u>) January 25, 2004 --It is sometimes said that the scrapping and recycling of motor vehicles will become the next big industry. There are also many who say that it is already a big industry as manufacturers are spending large amounts of money in preparing their products for increased levels of recycling.

Both opinions are correct, and, as an industry, recycling is going to become even bigger. There is a growing acknowledgement that vehicle scrappage and recycling is a pressing global problem that must be tackled on a world scale, as 1.6 billion tonnes of scrap materials will need to be processed over the twenty-year period from 2001 to 2020 inclusive.

This special research report is a determined attempt to put some numbers onto the size of the challenge, so that it can better be defined and solutions achieved. The report looks at the future growth of the motor industry - including the dramatic rise in activity in the developing world - up to 2020. It takes into account vehicle sales volumes and average vehicle weights, and builds into the equations assumptions as to how vehicle weights reduce year on year as the fight for an energy efficient, less polluting and environmentally friendly motor vehicle moves to the top of the agenda.

Major material categories covered:

- Total Materials
- Iron & Steel
- Non-ferrous metals
- Glass
- Plastics
- Rubber
- Other materials

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