



## United Midwestern Promoters: 2004 Season Preview

*The oldest and largest dirt sanctioning organization in North America, which is owned by Bob Memmer, NASCAR veteran Ken Schrader and promotional powerhouses Bob Sargent, Howie Commander and Robert Lawton, recently released their 2004 season preview.*

EVANSVILLE, IN ([PRWEB](#)) January 28, 2004 --The goals and plans of U.M.P. have been a mystery since Bob Memmer, series founder and president, announced a new management team that included Bob Sargent along with Ken Schrader, Howie Commander and Robert Lawton in 2002 as well as the recent addition of Craig Cowan. Only days away from ushering in the 2004 racing season, Sargent, U.M.P.'s Chief Operating Officer, provided a preview of what's in store for the 2004 season to demystify the new U.M.P.

All of us at U.M.P. seek to maintain the mission that Bob Memmer fought to preserve for two decades, namely - fair, affordable, exciting racing for all, stated Sargent. We wish to propel Bob's vision into this new era in dirt racing where it is increasingly important for broad spectrum of race fans, drivers and promoters to be represented.

Following with their commitment, U.M.P. joined forces with Northern Allstars Late Model Series to work cooperatively for increased uniformity in rules and promotion. Craig Cowan, U.M.P. Director of Operations, and NALMS executive director Bill Nelson have worked closely on the oversight of planning and preparations for 2004 to maximize opportunities and exposure for U.M.P./NALMS tracks and drivers. Both series participated in the Bloomington (IL) racing trade show this past weekend and co-hosted workshops with drivers and promoters to ensure all parties have opportunities to express their interests for the coming season and voice any questions or concerns. U.M.P./NALMS technical inspectors were also on hand with racecars to review 2004 rule changes and provide technical support regarding the new regulations.

Regarding U.M.P. scheduling, Sargent stated that the organization seeks to build upon their 2003 successes with the four crown jewel events - The Winternationals, \$100,000 Dream, Summernationals and World 100 as well as their modified and late model national championships and weekly racing programs that draw over 4,000 registered competitors at 87 different venues. Two new racing programs, the Tri-State Challenge and the Challenge of Champions, were introduced in 2003 and will return for the '04 season due to popular demand.

Sargent had strong views regarding their 2004 plans. Our 2003 season was very successful and plan to remain grounded in our mission and stay true to what U.M.P. is about. We were pleased with the warm reception of the Tri-State Challenge and Challenge of Champions. We are fortunate to work with loyal tracks, teams and fans that annually make the four crown jewels a success and they embraced these two new formats with the same enthusiasm. The response from teams was very encouraging. Many expressed their appreciation for the opportunity to travel and remain relatively close to home since many operate on limited racing budgets and work full-time.

The fans also enjoyed the intense level of competition between talented drivers at a variety of tracks. We hope to keep exceeding their expectations in the years to come. Change takes time, but we heard their concerns and interests and United Midwestern Promoters is continuing to work for them.

U.M.P. is only days away from kicking off their 2004 season with the U.M.P. Winternationals at Volusia Speedway Park in Barberville, Florida. U.M.P. Modifieds take the track February 5-13th and the U.M.P. Super



Late Models are on hand February 9-14th for racing excitement. The 2004 U.M.P. Summernationals schedule is completed and will be released on or by January 28th. Please stay tuned to [umpracing.com](http://umpracing.com) for the latest news and events and we look forward to having you join us for yet another action-packed season.

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