



## **Bandana Company Gets License From NASCAR Craftsman Truck Driver Tina Gordon**

*American Gift & Embroidery, LLC, owner of BandanaGram.com, and manufacturer of embroidered logo bandanas, announced today that it has obtained the license to manufacture and sell bandanas embroidered with the name and number of NASCAR driver Tina Gordon.*

Altamonte Springs, FL ([PRWEB](#)) January 28, 2004 --American Gift & Embroidery, LLC, owner of BandanaGram.com, and manufacturer of embroidered logo bandanas, announced today that it has obtained the license to manufacture and sell bandanas embroidered with the name and number of NASCAR driver Tina Gordon. Gordon, 33, is one of only two full-time female competitors in the NASCAR Craftsman Truck Series. She will compete as part of the ThorSport Racing Team in the 2004 season's first NASCAR Craftsman Truck Series race. "I'm excited to have BandanaGram come on board as a licensee. I think they have a very unique and quality Bandana that will capture the hearts of the NASCAR fan," said Tina Gordon.

In just nine years, Gordon has climbed from the short tracks of east central Alabama to the fast tracks at Daytona, Talladega, Atlanta and Charlotte and has been successful at every stop along the way, impressing many on the ARCA and NASCAR circuits with her consistency and ability. Gordon resides in Cedar Bluff, Ala., with her husband Garry Gordon and their 12-year-old son, Seth.

BandanaGram is proud to be working with this talented athlete. Tina Gordon's strong and positive athletic spirit is what the BandanaGram product represents. The BandanaGram brand is a broad and diverse line of embroidered logo bandanas. The Tina Gordon logo bandana will soon be available at BandanaGram.com and through select retailers. Currently, BandanaGram.com manufactures and sells over 65 BandanaGram designs. The Tina Gordon bandana is the first licensed logo for BandanaGram, which plans to add additional licensed logos to its product line in the near future.

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).