

New control technologies emerge for the automotive heating, ventilation and air conditioning market

Research and Markets are delighted to announce the addition of The global market for automotive heating, ventilation and air conditioning: 2004 edition to their offering

(<u>PRWEB</u>) February 1, 2004 --This brand new study comprehensively updates our original report on the global market for automotive climate control technologies, originally published in 2001. A significant part of the research findings are based on extensive primary research within the automotive HVAC sector.

This report reviews the key market drivers for new climate control technologies. It provides analysis on a number of key areas, including:

- The market for automotive climate control, determining the trends and topical issues;
- The main manufacturers serving this sector, identifying how the market is divided in terms of market share and value on a regional basis;
- Trends in key product and process technologies, both current and future; and
- OEM trends and rationale in adopting different types of climate control.

The report provides answers to such vital questions as:

- -Why will there be strong growth ahead for HVAC systems in the European small car sector, and what rate of installation will be reached across all car segments $\hat{A} \Box$ by 2010?
- To what degree are manually adjusted thermostatic controls losing ground to automatic and semi automatic systems?
- What are the market shares of the leading companies, and why is the market OEM driven, as opposed to market driven?
- Despite the maturity of the market in Japan and North America, why will the technical boundaries of air conditioning systems continue to be pushed back?
- How will environmental legislation affect the sector, and how advanced are the major players in their quest to develop CO2 solutions?

The report covers the following:

Chapter two sets out our forecast for global OE sales of air conditioning systems through 2008 and includes coverage on a regional basis, including Europe, Japan, Asia-Pacific, North America and South America. It also identifies the market leaders for HVAC in each region, comparing how their positions have changed over the last two years as well as some market value estimates for the OE air conditioning market in each world region, forecasting to 2007. We also present more detailed analysis of the fitment of automatic climate control systems to all car segments in Europe.

Chapter three reviews the technical advances in vehicle air conditioning during the last decade, reviewing the effects on the industry following the switch to CO2 (carbon dioxide) as a refrigerant in air conditioning systems.

Chapter four provides brief profiles of the major automotive air conditioning equipment manufacturers:

- Behr
- Behr-Hella Thermocontrol



- Calsonic Kansei
- Delphi Corp
- Denso
- Sanden Corp
- Valeo
- Visteon
- Zexel Valeo Climate Control

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