

The insatiable demand for turbocharged cars can be attributed to the popularity of direct injected petrol and diesel powered cars as well as rising fuel costs

Research and Markets are delighted to announce the addition of The Global Market for automotive turbochargers for passenger cars and commercial vehicles to their offering

([PRWEB](#)) February 1, 2004 --Turbocharger manufacturers see no let up in demand for their products, particularly in Europe. The insatiable demand for turbocharged cars can be attributed to the popularity of direct injected petrol- and diesel-powered cars in both Europe and Japan as well as rising fuel costs. The move toward engine downsizing to improve fuel consumption and lower CO2 emissions has also led to the increasing use of turbocharging on petrol engines.

The main battleground is Europe, where Garrett dominates the turbocharger market with a 58% share in 2001, followed by BorgWarner with 30% and the two Japanese players, Mitsubishi and IHI with 8% and 4%, respectively. However, competition from the two main Japanese turbo makers, Mitsubishi and IHI, means competition in this market is set to intensify. The players that gain market share through this decade will be those that visualise, accept and adapt to the legislative changes in the market place, further enhancing their product through innovation.

This exclusive report reviews the key market drivers for turbochargers and superchargers for both the passenger car and commercial vehicle markets, providing some forward-looking analysis.

1. Market trends

Analyses product trends and fitment levels for turbochargers in passenger cars and heavy trucks in each major vehicle producing region through 2006, and the total world market for superchargers through 2006. This section of the report also assigns market shares to the main turbocharger producers serving vehicle manufacturers in each regional market. It includes OEM trends and recent announcements as well as a brief analysis of the market trends, threats and opportunities in the supercharger market.

2. Technical review

This section of the report sets out some recent innovations and assesses the forces that are driving those technical advances.

The global market for automotive turbochargers - provides answers to such critical questions as:

- Which vehicle segments offer the greatest growth potential for turbochargers?
- What will be the fitment level for turbochargers in passenger cars and commercial vehicles through 2006?
- What will be the total world market for turbochargers in the commercial vehicle sector through 2006?
- What will be the total world market for superchargers through 2006?
- Which are the leading technologies being developed for next generation turbochargers?
- Are electronically assisted turbochargers too expensive, and unnecessary?

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