

Premium Electric Bike Company BigCat® USA Wraps Up Massively Successful 2015 with 12 New Dealers

Big Cat USA offers two flexible, turn-key electric bike dealership opportunity packages that include an inventory of e-bikes, and feature easy setup options, product and sales training, online and offline marketing support, promotional materials, and more. Financing is also available, and there are no fees or royalties.

([PRWEB](#)) December 02, 2015 -- Big Cat USA, a premium electric bike company that offers flexible business opportunity dealership packages along with direct to consumer sales, announced today that it has enjoyed a massively successful 2015 and added 12 new dealers to its nationwide roster.

Joining the Big Cat USA dealership network between January and December 2015 were (listed in order of join date):

- Global Hybrid Group, Miami Beach, FL
- Chris Rowan, Big Cat Napa Valley, Napa Valley, CA
- Clarke Merrifield, Big Cat Cabo, Cabo San Lucas, BCS
- Big Cat West Hampton, West Hampton, NY
- Green Path Electric Bikes, Brooklyn, NY
- Ray Cunningham, Portfolio Adventures, Pensacola, FL
- Jim Black, Blackbird Bikes, Burnsville, MN
- Sun Cycling, Pheonix, AQ
- Carson Bulloch, Viva e-Bikes, Las Vegas, NV
- John Wehrle, Stumphy's, Neptune, NJ
- James Fine, Big Cat Odessa, Odessa, TX
- Don Dunne, Lafayette, CA

“Since launching Big Cat USA, I’ve been extremely humbled by the experience,” commented company CEO and Founder Vincent Gebbia. “We’ve expanded territory across the USA, mastered the design of an affordable e-bike, and are actively contributing to the next generation of transportation. I owe all of Big Cat USA’s success to a high quality product, fantastic business partners, and ambitious dealers. We’re very excited to be expanding our Big Cat USA family!”

BigCat USA offers two flexible, turn-key electric bike dealership opportunity packages: the “Little Cat” package that includes 8 e-bikes, and the “Big Cat” package that includes 20 e-bikes, in addition to construction consultation and protected territory rights. Both packages feature easy setup options, ongoing product and sales training, online and offline marketing support, promotional materials, and more. Financing is also available, and aside from the one-time dealership cost, there are no additional fees and no royalties.

Added Gebbia “We actively ensure that there is no channel conflict between our strongly-supported dealership network, and our thriving direct to consumer sales operation. For example, all of our online sales customers are directed to their local dealer, who own and cultivate the customer relationship by providing ongoing service and maintenance. Furthermore, dealers receive incentives for online sales when a customer mentions them. We look at our business as one big family that shares the same objective: to sell the country’s best and most affordable electric bikes!”



Prospective dealers that want to learn more about Big Cat USA's flexible, turn-key electric bike dealership opportunity, along with owners of bike businesses that want to expand their offerings with a line-up of e-bikes that are earning rave reviews from riders and experts alike, are invited to visit <http://www.bigcatusa.com>.

About Big Cat USA

The Big Cat USA story has its roots in a compassionate response to help others. Vincent Gebbia, the company's CEO and Founder, wanted to help his mother to get more exercise and overcome a knee injury. Inspired by the e-bikes he'd seen during business trips to Asia, Gebbia went to work creating a pedal assist, electric powered bicycle to help his mother regain her confidence and freedom, and improve her level of physical activity and mobility.

Since then, Big Cat USA has rapidly grown into a premium electric bike company that offers flexible business opportunity dealership packages, alongside direct to consumer sales. The company's e-bikes are ideal for all levels of riders, and are available in a wide range of designs, colors, styles and models. A photo gallery is available at <http://www.bigcatusa.com/bikes>, and a video gallery is available at <http://www.bigcatusa.com/videos>.



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