

Victory Blue meeting growing demand in Diesel Exhaust Fluid market

Victory Blue continues impressive 2015 as they increase Sales Staff to meet the growing demand in the DEF market. As the market continues its exponential growth, Victory Blue is poised to continue its role as one of the Industry's leaders

([PRWEB](#)) December 01, 2015 -- Victory Blue is proud to announce the growth over the last year of our Sales Staff with the addition of Chris Bullen, Lance Russell, Mark Wilson, John Mackinaw, and Scott Bryers.

“With our national distribution network and well-established manufacturing and packaging capabilities, we are providing Victory Blue customers with unprecedented reach and access to both wholesale and retail channels,” said Jason Lower, Victory Blue executive vice president. “Our team has worked tirelessly to earn the trust of industry leaders and we believe this staffing will provide more customers with access to one of the fastest growing DEF producers in North America.”

With impending fuel economy requirements, overall DEF consumption in North America is projected to grow from 500 Million to 2 Billion gallons by 2025. Victory Blue offers DEF in quantities of Railcars, bulk, mini bulk, and packaged products.

Territory Sales Representatives

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Director of Retail Sales

Chris Bullen

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About Victory Blue

Victory Blue is a nationwide diesel exhaust fluid (DEF) distributor. Victory Blue specializes in producing high-quality DEF from multiple locations across the United States. With over 30 locations to source from, Victory Blue is dedicated to providing a quality product and excellent service to their customers. For more information, please visit <http://www.govictoryblue.com/>.

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