

Insurance Revolution Undertake Festive Drink Driving Survey

Insurance broker, and drink driver specialist, Insurance Revolution asked drivers if they would consider driving after a few drinks this Christmas in their survey of 2,000 people.

England, UK (PRWEB UK) 3 December 2015 -- The business surveyed 2,000 drivers in the UK to ask about their perceptions of drink driving especially around the Christmas season. The findings were that a staggering 1 in 5 admitted that they are likely to drink more than the UK drink drive limit and still get behind the wheel.

Here are some of the headline findings from the UK drivers (acquired through a OnePoll Panel):

- 1 in 5 Brits admits they are likely to drink drive this Christmas
- Men are more likely than women to end up behind the wheel after one too many (with 1 in 4 men and 1 in 7 women admitting to it)
- 55.1% of Brits know someone who has driven over the limit during the Christmas period, yet 63% of these people say the individual was not caught
- 62.1% of Brits think the drink driving limit should be 0

Worryingly (and looking at data from those living in England only) there's an apparent lack of knowledge about the drink driving limit in England. Of the 1,617 drivers in England we surveyed, 65.65% admit that they do not know what the legal drink driving limit in England is.

Head Operating Officer, Mark Rigby, believes the survey findings highlight a number of discussion points.

He said: "The panel was incredibly honest and it highlights some really key points.

"Of course, at this time of year, it's concerning that 1 in 5 people are likely to drink drive at Christmas.

"But I think what is equally concerning is the sheer proportion of people who do not know what the legal drink driving limit is.

"It shows that there is a clear lack of understanding and very little clarity for drivers. It's something that needs addressing."



Contact Information

Rebecca Dollman

Well Dunn Ltd trading as Insurance Revolution

<http://www.insurancerevolution.co.uk>

+44 3308081500

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