

## **TruckingCompaniesHiring.com Has Been Acquired by Trucking Utd**

*TruckingCompaniesHiring.com has announced that it has been acquired by Trucking Utd, who will continue to operate the website under its current brand name.*

Los Angeles, CA ([PRWEB](#)) December 03, 2015 -- TruckingCompaniesHiring.com has announced that it has been acquired by Trucking Utd, who will continue to operate the website under its current brand name.

[TruckingCompaniesHiring.com](#) was initially launched in August 2015 and since then the website has quickly grown to attract over 50,000 unique job seekers per month, with 65% of its users accessing the website with mobile phones. Alex Rodriguez, Director of Marketing at the company, says that these numbers are a strong indicator of how online recruiting has become essential for companies faced with today's increasing demand for truck drivers. "So many companies are competing for the same, shrinking talent pool but very few understand how to optimize their online recruiting tactics," explains Rodriguez. "Placing job postings on general job sites is no longer enough. To reach today's generation of truck drivers requires a new hybrid of technology, social media marketing and industry expertise, and Trucking Utd has become known for providing that very specialized service."

[TruckingCompaniesHiring.com](#) will continue to operate as a streamlined job site for its niche target audience of truck drivers at every level of experience. In addition to providing the nation's most current, comprehensive job board, employers are also given the option to post their own detailed [truck driving jobs](#) for more effective job placement. Other unique features proven to increase traffic to the website include an [Industry News section](#) that keeps truck drivers up to date on the latest important trucking headlines, as well as a forum that allows fellow truck drivers to voice their opinions in an interactive discussion. The forum has also proven to be an invaluable tool for companies seeking to retain their employees by getting an inside look at the real issues concerning today's truck drivers.

### **ABOUT TRUCKING UTD:**

With its headquarters in Los Angeles, California, Trucking Utd was established in April 2012 as a specialty job site for recruiting truck drivers to available job vacancies in every state across the U.S. Trucking Utd combines a team of IT professionals with recruiting and marketing expertise to provide the industry's top trucking companies with the most effective solution for recruiting and retaining today's generation of truck drivers. The company's streamlined approach to recruiting has established itself as an industry leader using the latest technology to provide the most user friendly job board available online today.



**Contact Information**

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**Online Web 2.0 Version**

You can read the online version of this press release [here](#).