

Roadtrip Nation and the USO Announce Partnership to Facilitate the Reintegration of Military Service Members into the Workforce, Culminating in Feature Length Documentary

Collaboration sends three road-trippers on a cross-country journey to meet with inspiring leaders who've served in the military and now thrive in successful new careers.

Costa Mesa, CA (<u>PRWEB</u>) December 02, 2015 -- Although unemployment rates for veterans have decreased, new waves of service members are leaving the military and more professional transition support is needed. Career exploration organization <u>Roadtrip Nation</u> and the <u>USO</u> (United Service Organizations) have partnered to help transitioning service members better navigate civilian life and find meaningful work beyond their service. Roadtrip Nation empowers people of all backgrounds to define their own roads in life through exposure to unique career paths. The organization chose to focus on empowering veterans to help this group of individuals see the breadth of careers that leverage their unique skills, leadership, and discipline.

As part of this initiative, the two organizations will launch the Veterans Roadtrip: an immersive career exploration experience in which three "road-trippers" who have served in the military or are approaching the completion of their service commitment, will be selected to participate in a filmed journey across the country to interview other veterans who've found career success. Applications for interested participants are now available at rtn.is/veterans-roadtrip through January 25, 2016. The exclusive content captured on the trip will be produced into a feature length documentary to air on public television, released in the fall of 2016.

The Veterans Roadtrip launches in the spring from Roadtrip Nation's headquarters in Costa Mesa, California. Each road-tripper, selected for their military service and interest in exploring career opportunities, will interview leaders who've also served and can provide exposure to a variety of career routes available outside of the military career path. Interviewed leaders will highlight their own transition journeys and inspire the road-trippers and viewers alike with their resilient journeys to professional success.

"We believe everyone should have a right to explore the vast opportunities available to them so that they can see for themselves what their best professional fit looks like. We are honored to work with the USO to support our returning troops and long-standing veterans with the inspiration to not only transition to civilian life, but thrive with a fulfilling career reflective of their interests," said Mike Marriner, Cofounder of Roadtrip Nation.

The USO, a military support nonprofit, has kept our military men and women connected to family, home and country throughout their service for nearly 75 years. Over time, the USO has become the vital bridge between Americans and their military service members. In today's military climate, that includes meeting service members at the transition point and guiding them on the journey to the next phase of their lives. This partnership with Roadtrip Nation is a key part of the <u>USO's Transition 360 Alliance</u> initiative to help transitioning service members prepare a positive plan for the future and pursue new career paths.

"We believe the key to a successful transition is a plan, a job and a strong family. The USO Transition 360 Alliance is positioned to provide and commit these additional resources for our service members and their families while they are still active duty and thinking about leaving the service. We look forward to this journey with Roadtrip Nation and creating this resource together which will impact so many," said JD Crouch II, USO CEO and President.



To stay up to date on the journey, follow @RoadtripNation, @the_USO, and the hashtag #VeteransRoadtrip on Twitter.

About Roadtrip Nation

Roadtrip Nation, renowned for its New York Times best-selling career guide, award-winning documentary television series, and acclaimed classroom curriculum, is a career exploration organization that creates resources to help individuals pursue fulfilling careers. Combining self-reflection with real-world exposure, Roadtrip Nation's tools enable individuals to connect their interests to compatible life pathways and find meaningful work.

For more information, visit <u>roadtripnation.com</u> and <u>roadtripnation.org</u>.

About the USO

The USO strengthens America's military service members by keeping them connected to family, home and country, throughout their service to the nation. At hundreds of locations worldwide, we are united in our commitment to connect our service members and their families through countless acts of caring, comfort, and support. The USO is a private, non-profit organization, not a government agency. Our programs, services and entertainment tours are made possible by the American people, support of our corporate partners and the dedication of our volunteers and staff.

In addition to individual donors and corporate sponsors, the USO is supported by President's Circle Partners: AT&T, the BNSF Railway Foundation, Clark Construction Group, LLC, The Coca-Cola Company, Johnson & Johnson, Kroger, NFL and Four-Star Partners: BIC, ConAgra Foods, FedEx, GEICO, JCPenney, Lockheed Martin, Microsoft, Procter & Gamble, Starbucks, TKS and the Wawa Foundation. We are also supported through the United Way and Combined Federal Campaign (CFC-11381). To join us in this important mission, and to learn more about the USO, please visit <u>uso.org</u>.

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