

## Categories announced and nominations open for the 2016 TU-Automotive Awards

*TU-Automotive has announced that nominations are now opened for the 15th annual TU-Automotive Awards (June 7, Hyatt Place Detroit, Novi, MI). These awards aim to highlight emerging talent and established players in the automotive tech space.*

([PRWEB](#)) December 03, 2015 -- The TU-Automotive Awards 2016 categories have been designed to highlight innovation and talent across each of the different verticals of the connected car space including smart mobility, telematics, autonomous vehicles, UBI, cybersecurity, and more. These awards are the most anticipated and revered accolade in the industry. Past winners include Volvo Car Group, Mack Trucks, Airbiquity, TomTom Telematics, moovel and many more. Nominations are now open and the forms can be downloaded on the website here: <http://www.tu-auto.com/detroit/awards-index.php>

Emilie Leblanc, Awards Director, TU-Automotive said “We are very excited to be launching this year’s TU-Automotive Awards. For its 15th edition, we have given the categories a breath of fresh air to reflect the continuously evolving connected car market.” She continued: “So many companies out there are accomplishing amazing things that will forever change the world we live in. We designed the TU-Automotive Awards with those companies in mind to make sure they receive the recognition they deserve. These are the only awards for the automotive tech industry made by the automotive tech industry.”

Any company operating in the automotive tech. space can nominate themselves for an award. It is free to enter and nominees are required to fill in a short nomination form to enter. The deadline is March 11th 2016. Finalists will be chosen by an independent panel of judges and announced on Wednesday April 15th 2016.

There are 10 categories that reward every area of the automotive tech. industry. The nomination forms can be downloaded on the website here: <http://www.tu-auto.com/detroit/awards-index.php>

The categories are:

- OEM of the year
- Telematics Service Provider of the year
- Best Telematics Product/Service
- Best Insurance Telematics Product/Service
- Best Active Safety or ADAS Product/Service
- Best Auto Mobility Product/Service
- Best Auto Cybersecurity Product/Service
- Best Aftermarket Telematics Product/Service
- Newcomer the year
- Influencer of the year

Nominations for a company’s products, services or solutions can be submitted by visiting the following page <http://www.tu-auto.com/detroit/awards-index.php> and downloading the nomination form. Nominations must be received before March 11th to be considered.

The awards ceremony itself will take place on June 7 at the Hyatt Place Detroit, MI on the eve of the largest global gathering of automotive tech. executives – TU-Automotive Detroit 2016 Conference & Exhibition, June



8-9, Novi, MI.

For more information on 2016 TU-Automotive Awards, please contact Emilie Leblanc at TU-Automotive on [emilie@tu-auto.com](mailto:emilie@tu-auto.com) or + 44 207 375 7178.

About TU-Automotive:

Tracking Automotive Technology: TU-Automotive (formerly Telematics Update) is the reference point and communications hub for the evolving automotive technology segment as it converges with consumer electronics, mobile and IoT to re-define connectivity, mobility and autonomous use-cases.

Contact:

Emilie Leblanc

Awards Director | TU-Automotive

7-9 Fashion Street, London, E1 6PX, UK

Office: +44 (0)20 7375 7178 | (USA Toll Free) 1 800 814 3459 ext 7178

Email: [emilie@tu-auto.com](mailto:emilie@tu-auto.com)



**Contact Information**

**Emilie Leblanc**

TU-Automotive

<http://www.tu-auto.com/detroit/awards-index.php>

+44 2073757178

**Charlotte Wright**

TU-Automotive

<http://www.tu-auto.com/detroit/awards-index.php>

2073757178

**Online Web 2.0 Version**

You can read the online version of this press release [here](#).