

## Attorney Luke Dow Discusses the Perils of Drunk Driving and its Prevention

In light of December 3, 2015, marking Mothers Against Drunk Driving's (MADD's) first National Day of Remembrance, personal injury attorney Luke Dow, founder of the <u>Luke Dow</u> <u>Law Firm</u>, educates drivers on how to keep yourself and others safe during the holiday season.

Austin, TX (<u>PRWEB</u>) December 04, 2015 -- "<u>National Day of Remembrance</u> honors those killed, injured or emotionally devastated by drunk and drugged driving and underage drinking consequences," said <u>Dow</u>. "But it is also important to remember that during the holidays, which typically go hand-in-hand with drinking, to be extra cautious throughout the entire month of December as drunk-driving accidents are usually exponentially higher during this time of year."

In fact, according to the <u>National Highway Traffic Safety Administration</u>, the daily death toll from drunkdriving crashes is highest during the holiday season. The U.S. National Institute on Alcohol Abuse and Alcoholism further reports that 40 percent of traffic-related deaths during Christmas and New Year's involve drunk drivers, which is a 12-percent increase over the rest of the month of December.

"These statistics are alarming, but can easily be reduced by simply refraining from drunk driving," said Dow. "When you get behind the wheel intoxicated, you are not only endangering your own life but the lives of others, and the trauma and financial cost of a drunk-driving accident or arrest is staggering."

The surest way to prevent others from driving while intoxicated, adds Dow, is to simply take their keys. Subsequently, you will effectively be stopping them in their tracks, while possibly saving their life and the lives of others.

## About Luke Dow Law Firm

At Luke Dow Law Firm, personal injury attorney Luke Dow offers compassionate representation that is skilled and effective. He will look at all aspects of your situation, including the possibility of accidental death benefits or any other benefits that could help your family during such a difficult time, and will take the time to ensure that all negligent parties are held accountable for your accident. Practice areas include <u>DWI accidents</u>, serious personal injury, wrongful death and much more. For more information or a free consultation, please call (512) 480-9502. The law office is located at 2901-C Bee Cave Road, Austin, TX 78746.

## About the NALA<sup>TM</sup>

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