

## **Chopped Magazine: The New Customizing Lifestyle Magazine**

Launch of 'CHOPPED Magazine' responds to reader demand for a 'mainstream' rod and bike magazine.

(PRWEB) February 6, 2004 -- Responding to viewer's excitement over recent television broadcasts of American Chopper and Monster Garage, 022692 Media has released an exciting new publication called, CHOPPED. "This publication is so different from any other car or bike magazine on the newsstand," says 022692 CEO John Minot. "It is representative of a much wider demographic and takes this cool, customizing lifestsyle to someone who has other interests as well."

CHOPPED is a lifestyle publication reflecting the popularity and interests of the customizing community. The new publication will not only feature a variety of cool hotrods and choppers, but the builders, the events, the music, the gear and gadgets, the fashion and - best of all - the women who make this publication not only informative, but enjoyable as well. CHOPPED will debut on newsstands this spring.

## About 022692 media:

022692 launched in February 1992 and creates and publishes professionally tailored editorial content for various publications and websites. For more information contact Chopped Magazine, choppedmag@yahoo.com

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## Online Web 2.0 Version

You can read the online version of this press release here.